

Auction sale records of the Pacific Coast Numismatic Society's collection of artifacts from the 1915 Panama Pacific International Exposition

Michael F. Wehner

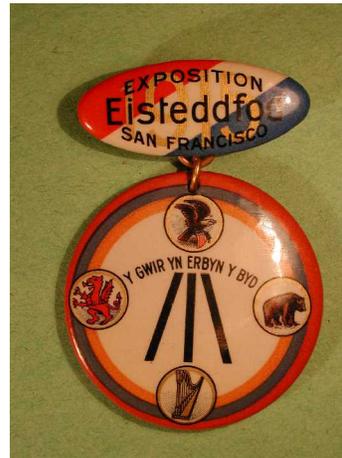
The Pacific Coast Numismatic Society (PCNS) was founded in 1915 by Farran Zerbe to serve as the local host club for that year's convention of the American Numismatic Association held at the Panama Pacific International Exposition PPIE in San Francisco. Over the years, club members made numerous donations of the PPIE souvenirs and artifacts to the PCNS archives. In 2000, the PCNS board decided that this valuable collection was not directly related to the Society's main activities and the decision was made to sell it. From late 2000 to early 2004, a series of nineteen auction sales were held. Each auction consisted of two parts. The first part, held at the regular monthly meetings, was a live auction to set a hidden reserve price on eBay. This enabled PCNS members to have a fair chance of winning, as many of them were not familiar with the internet at the time. If the hidden eBay reserve was not met, then the high bidder of the live auction won the lot. Bidding was often spirited as the PCNS provenance was deemed important. The following shows photographs, descriptions and auction prices realized for the 185 lots in the collection.

Auction #1

A three part auction. Mail bid closed October 21, 2000 The live auction was held at the regular PCNS meeting on October 25, 2000 at which time the lots were available for viewing. A 10-day ebay auction was completed by the November meeting.



Lot #1- Pinback. San Francisco/Philadelphia/.1915/1776/(Liberty Bell with suspended US flag) (31mm diameter pinback, 30x22mm flag) pinback is in excellent condition, flag is a bit faded but good considering age. Sold for on ebay \$16.50



Lot #2-Two piece welsh pinback. Top oval piece:Exposition/ Eisteddfod/ San Francisco. (39x16mm) Suspended circular bottom piece: Y GWIR YN ERBYN Y BYD (heraldic American eagle, Welsh lion, California bear, harp) (44mm diameter) Excellent condition. Sold for on ebay \$51.79



Lot #3- Button hook with HK427 so-called dollar. Obverse: Panama California Exposition San Diego 1915 (Uncle Sam with a pickaxe, Western Hemisphere map) Reverse:Panama Canal Opened, etc. (Boat going through canal), copper finish. Medal is 33mm diameter, Reverse is partly covered by the hook. Overall length is 105mm. Condition is excellent. Note: this piece is from the Panama California Exposition in San Diego, a rival fair, excellent condition. Sold for on ebay \$236.11



Lot #4 - Snuff box (?). Brass top: Panama Pacific International Exposition/ San Francisco 1915. (Robed allegorical figure) Padded leather bottom. 55mm diameter. Gilt finish is worn away on most high spots, leather is still soft and pliable. Hinge and lock mechanically perfect. Sold for on ebay \$48.88



Lot #5 - two piece ceramic water pipe. San Francisco 1915/ (greenhouse)/ Palace of Horticulture. Large piece with picture is 77mm long. Lower piece (water?) is about 50mm long. Hinge still works but some corrosion on the metal lid. Still contains original tobacco. It appears that the mouthpiece is missing. Nonetheless, an interesting and unusual souvenir of the PPIE. Sold for on ebay \$35.02



Lot #6 - Embroidered handkerchief. "San Francisco PPIE 1915: (~42cm square) Excellent condition, no holes or stains. Embroidery is perfect and unfaded. Sold for on ebay \$16.50



Lot #7- Mirror. Independent Order of Foresters/Souvenir, Panama Pacific International Exposition, 1915./ Tower of Jewels. (Forestry emblem, tower of jewels, California poppies) 52mm diameter. Picture side is in excellent condition, mirror shows slight decay, a little tape residue) Sold at the live auction for \$75.00



Lot #8 Two sewing tools on original card. Singer Sewing machines. Excellent original condition. Both tools are 78mm long and read "Singer Souvenir, Panama Exposition 1915". Tools are in excellent condition, Card has a small amount of wear. Reverse of card features a picture of the Singer Pavilion Building and related text. Estimated value was \$6 from a similar ebay auction in poorer condition. Sold for on ebay \$22.00



Lot #9 - English china blue and white plate. An outstanding blue and white plate exhibiting scenes from both the PPIE and the city of San Francisco. Scenes include: Mission Dolores, California State Building, Machinery Hall, Tower of Jewels, Festival Hall, Cliff House and the Horticulture Building (in the middle). Text reads "Panama Pacific International Exposition /San Francisco/1915. Reverse inscription is "The Rowland and Marsellus Co. Staffordshire England/ Imported and Designed by the United Souvenir Novelty Co. 1150 Market Street, San Francisco California" and has the R&M monogram. About 25cm diameter. Excellent Condition, no chips. Slight crazing and a small hairline crack, both of which are only visible on the reverse. Sold at the live auction for \$125



Lot #10- Jewel from the Tower of Jewels with tag. A near perfect example of a full sized jewel from the famous Tower of Jewels. The color is a light yellow, one facet corner has a very small chip and there is a small surface spot. These were part of the first light show on a grand scale. The tower was filled with thousands of these of different colors. Bright lights shown on the tower from different directions yielded a spectacular multitude of reflections. After the fair, the jewels were sold as souvenirs with a pierced token tag identifying the originality. This obverse of the token "From the Tower of Jewels, PPIE, San Francisco, 1915/ Novagem/ Certified W. Darcy Ryan, Chief of Illumination", the reverse shows the Tower. Condition of the jewel: Near perfect. Condition of the token: About uncirculated, retains most of the gilt, a few small corrosion pits. Jewel is 47mm in diameter, token is 24mm in diameter. Overall length is 79mm. Sold for on ebay \$276.36

Auction #2

A three part auction. Mail bid closed November 18, 2000 The live auction was held at the regular PCNS meeting on November 22, 2000 at which time the lots were available for viewing. A 10-day ebay auction was completed by the December meeting.

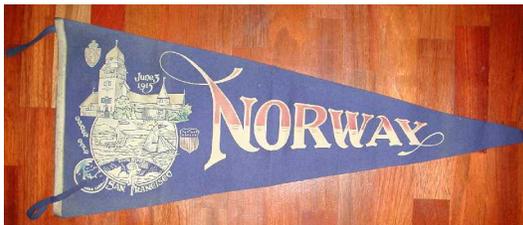


Lot #11- International Gas Congress suspended medal. Obverse: International Gas Congress/ Pacific Coast Gas Assn (logo) / American Gas Institute (logo) / San Francisco 1915 (Tower of Jewel, sunset, hills, poppies, grapes) Reverse: Blank except for incuse "Shreve & Co. San Francisco Makers" Suspended by a white ribbon from a bar with the name E.F.Oswald typed on a piece of paper in it. Diameter of suspended medal is 35mm. Overall length is 69mm. Condition

is excellent. Slight spotting on the gilt surfaces. Enameled surfaces are well preserved. A very nice piece. Sold on ebay for \$49.00



Lot #12- Plated soft metal cup. This is a small cup made of soft metal apparently plated with copper. Various scenes of San Francisco are represented on the cup, including the Ferry Building, Hotel St Francis, Mission Dolores, Cliff House, and the Palace Hotel. It also has a PPIE logo on it that reads " Souvenir of San Francisco / Panama Pacific International Exposition . San Francisco California 1915. The plating is damaged in places particularly near the rim in one spot. High spots are also worn to the soft metal. The cup is 65mm tall and 50mm wide at the top. Sold on ebay for \$6.00



Lot #13 - Pennant. A pennant celebrating Norway. There were many special days at the PPIE and apparently June 3, 1915 was Norway's. This pennant has pictures of the Norway building at the fair, a Viking ship, another ship of more contemporary (?) vintage and an explorer with the Norwegian flag at the South Pole. Additional ornamentation include a stars and stripe shield and the Royal Norwegian shield with a lion and crown. The words "Golden Gate", "Panama Canal" and "San Francisco" also appear on the pennant. The condition is good considering its age. Some surface mildew has developed on the wider side of the pennant and could likely be professionally removed. Length of the pennant is 33 inches. Sold on ebay for \$33.09



Lot #14 - Bath towel and matching face cloth. This is a small white bath towel with a blue border surrounding it. On the blue border are the words " SF Panama Pacific Exposition 1915".

This is found on both sides. The face cloth matches but has no words on it. The size of the towel is 40X22 inches, the face cloth is 11X11 inches. Both pieces are in need of some cleaning but are in good condition considering their age. Sold on ebay for \$16.50

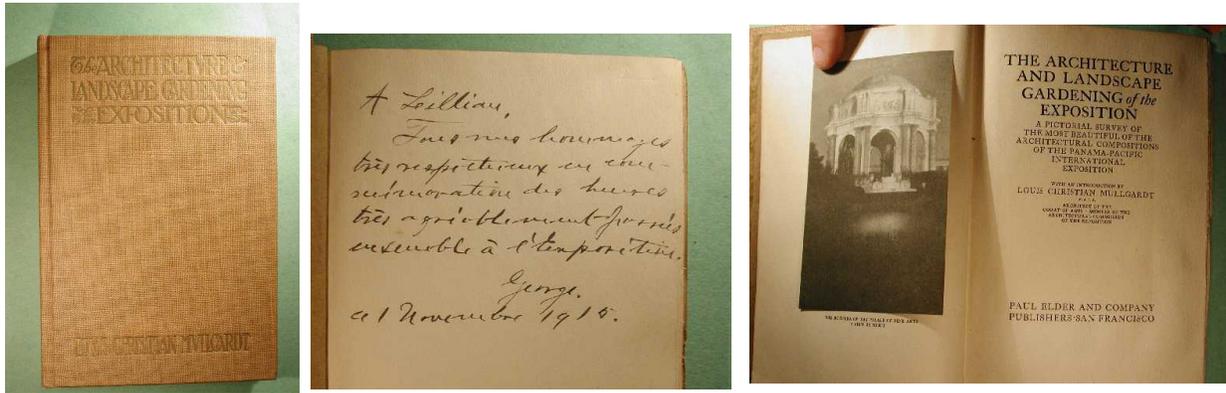


Lot #15 - Small copper insurance advertising tray. A small tray "Compliments of the Aetna Insurance Co. Hartford". In addition to these words, it also says " Official Souvenir / San Francisco 1915 / Panama Pacific International Exposition" In the center of the tray, is a representation of the groundbreaking shovel used by the President. On the spade it says "used by William Howard Taft, President of the United States, October 14, 1911 in turning the first spadeful of earth for the Panama Pacific International Exposition to be held in San Francisco 1915". On the back it is simply stamped "Shreve &Co / San Francisco / Makers". Dimensions: 210 by 65 mm. Condition. Excellent. Some spotting but does not detract from an unusual advertising souvenir. As with many insurance company giveaways, this was likely intended as a desk piece. Sold at the live auction for \$65.00

Lot #16 - Two piece welsh pinback. Top oval piece: Exposition/ Eisteddfod/ San Francisco. (39x16mm) Suspended circular bottom piece: Y GWIR YN ERBYN Y BYD (heraldic American eagle, Welsh lion, California bear, harp) (44mm diameter) Excellent condition. Similar piece (Lot #2, auction # 1) realized \$51.79. Sold on ebay for \$42.79 (not pictured)



Lot #17 – Small desk souvenir tray showing the Palace of Manufacturers. Text in upper left corner reads: "Visit the Palace of Manufacturers, Panama Pacific International Exposition, San Francisco, 1915." Plated base metal. Plating is worn off the high spots on the leaves in the frame. Small cracks in lower right hand and upper left hand corners. 9X3.5 inches. Sold at the live auction for \$38.00



Lot #18 – Book. "The Architecture and Landscape Gardening of the Exposition" by Louis Christian MullGardt. 1st edition. With an inscription in french to "Lillian" from "George", November 1915. This book is full of black and white pictures of the fair. Each picture is pasted into the book. They do not appear to be actual photographic reproductions but are of a high quality paper than the book pages. 95 pictures and 202 pages. Mint condition. Sold at the live auction for \$70.00



Lot #19- Jewel from the Tower of Jewels with tag. An excellent example of a full sized jewel from the famous Tower of Jewels. The color is green. These were part of the first light show on a grand scale. The tower was filled with thousands of these of different colors. Bright lights shown on the tower from different directions yielded a spectacular multitude of reflections. After the fair, the jewels were sold as souvenirs with a pierced token tag identifying the originality. This obverse of the token "From the Tower of Jewels, PPIE, San Francisco, 1915/ Novagem/ Certified W. Darcy Ryan, Chief of Illumination", the reverse shows the Tower. Condition of the jewel: No noticeable flaws in the glass. The metal holder has lost most of its gilt. Condition of the token: Very fine, gilt is gone from the Tower side, only remaining in the low spots on the obverse. Jewel is 47mm in diameter, token is 24mm in diameter. Overall length is 79mm. Similar piece (yellow instead of green) realized \$276.36 from auction #1. Sold on ebay for \$303.00



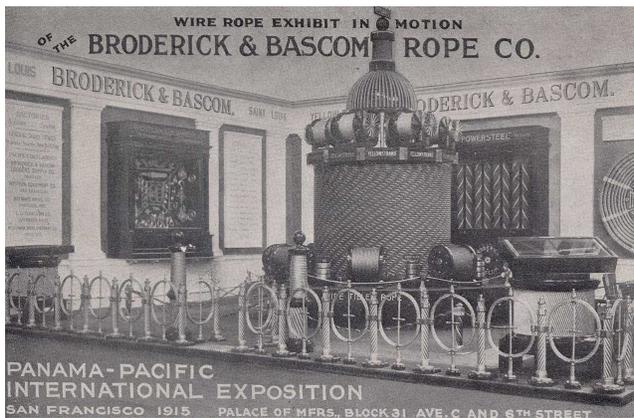
Lot #20- Very small Jewel from the Tower of Jewels. A near-perfect example of a very small sized jewel from the famous Tower of Jewels. The color is light yellow. These were part of the first light show on a grand scale. The tower was filled with thousands of these of different colors. Bright lights shown on the tower from different directions yielded a spectacular multitude of reflections. After the fair, the jewels were sold as souvenirs. The smaller size jewels are much less common than the larger ones and is the tiniest that we have seen. Condition of the jewel: One tiny chip, otherwise no noticeable flaws. Holder is perfect. Unlike the larger examples, the flat reflective plate part has the PPIE logo embossed on the back of it. Jewel is 25mm in diameter. Overall length is 50mm. Bid high as fine examples of these very small tower jewels are quite scarce. Sold at the live auction for \$180.00

Auction #3

A three part auction. Mail bid closed January 22, 2001. The live auction was held at the regular PCNS meeting on January 24, 2001 at which time the lots were available for viewing. A 10-day ebay auction was completed by the February meeting.



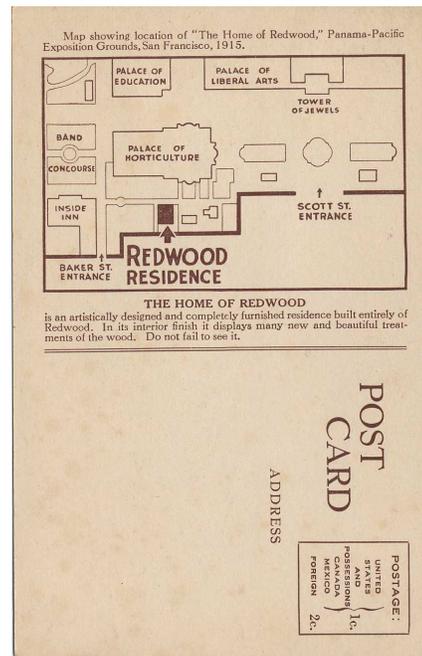
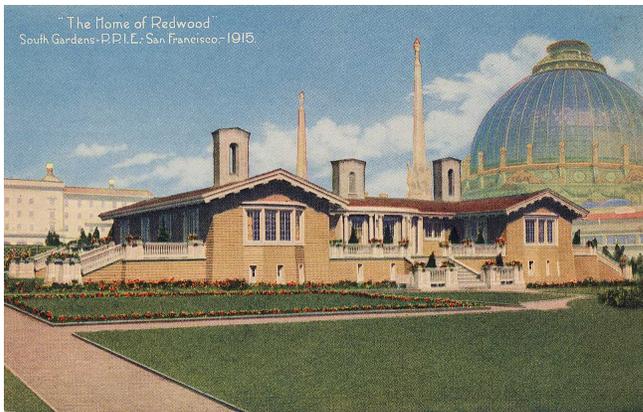
Lot #21. Postcard. Carnation Milk Condensery. Exhibit Palace. Color. Unused. Sold at the live auction for \$2.00



Lot #22. Invitation. Broderick & Bascom Rope Co. Postcard size. Black and white. Sold on ebay for \$8.83



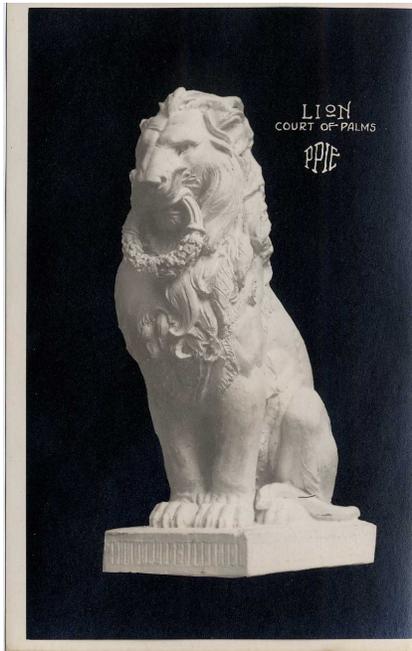
Lot #23. Postcard. Los Angeles Soap Company. Black and white. Unused. A little writing in pencil on it. Sold at the live auction for \$2.00



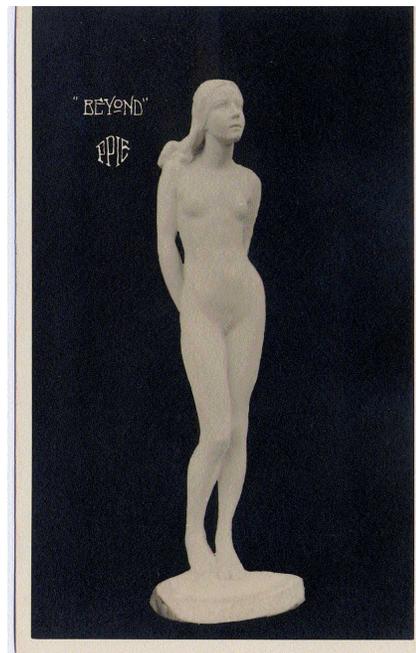
Lot #24 Postcard. The Home of Redwoods. South Gardens. PPIE 1915. The back shows map to the exhibit. Color. Unused. Sold at the live auction for \$2.00



Lot #25. Postcard. Argentine Pavilion. Black and white. Unused. Sold at the live auction for \$4.00



Lot #26. Real photo postcard. Statue of "Lion" from the Court of Palms. Black and white. Unused. Sold on ebay for \$8.00



Lot #27. Real photo postcard. Statue entitled "Beyond". Nude figure. Black and white. Unused. Sold on ebay for \$5.00



Lot #28 Real photo postcard. Sculpture of reclining nude figure entitled "Sweet Dreams" by Antonio Frilli, Florence, Italy. Black and white. Unused. Sold on ebay for \$5.00



Lot #29 Small patriotic tray featuring Uncle Sam. Reads "Some Ditch by Heck, Welcomes you to the Panama Pacific International Exposition San Francisco", Shows Uncle Sam straddling the Atlantic and Pacific Oceans. Measures 9 by 3.65 inches. Most of the plating is gone showing only the base metal. Sold on ebay for \$61.88



Lot #30 Jewel from the Tower of Jewels with tag. An nice example of a full sized jewel from the famous Tower of Jewels. The color is white. Small chip at the base of the jewel which does not

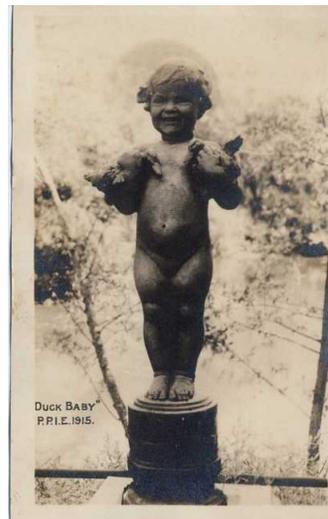
detract. Token is in almost uncirculated condition. These were part of the first light show on a grand scale. The tower was filled with thousands of these of different colors. Bright lights shown on the tower from different directions yielded a spectacular multitude of reflections. After the fair, the jewels were sold as souvenirs with a pierced token tag identifying the originality. This obverse of the token "From the Tower of Jewels, PPIE, San Francisco, 1915/ Novagem/ Certified W. Darcy Ryan, Chief of Illumination", the reverse shows the Tower. Sold on ebay for \$431.26

Auction #4

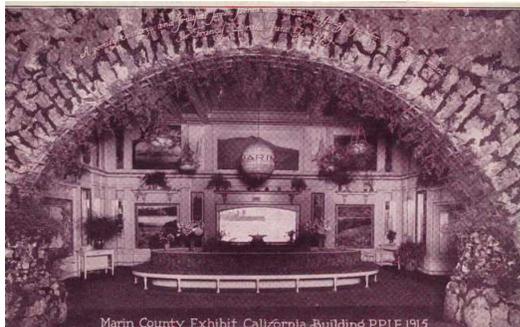
A three part auction. Mail bid closed February 26, 2001. The live auction was held at the regular PCNS meeting on February 28,2001 at which time the lots were available for viewing. A 7-day ebay auction was completed by the March meeting.



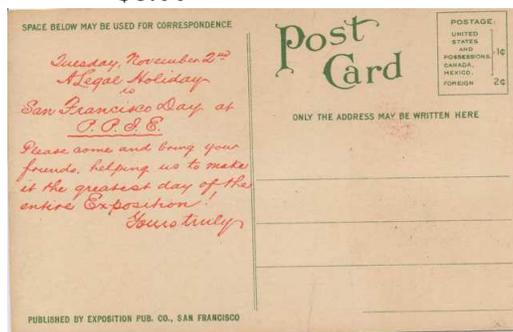
Lot #31. Real photo postcard. Sculpture entitled "Beauty and the Beast" exhibited in the Hall of Flowers. Nude figure carried by a mythic animal. Black and white. Excellent condition. Unused. Sold on ebay for \$9.00



Lot #32 Real photo postcard. Sculpture entitled "Duck Baby", a small child carrying two ducks. Black and white. Excellent condition. Unused. Sold at live auction for \$8.00



Lot #33 Postcard. Marin County Exhibit, California Building. Black and White. Excellent condition. Unused. Sold on ebay for \$16.50

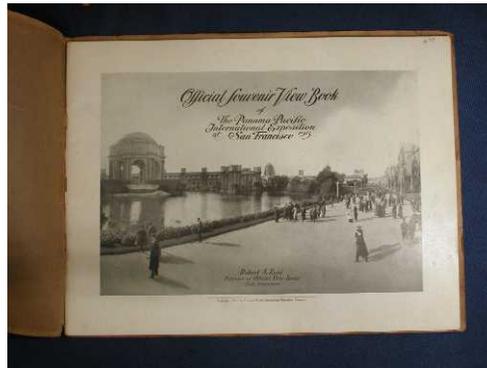




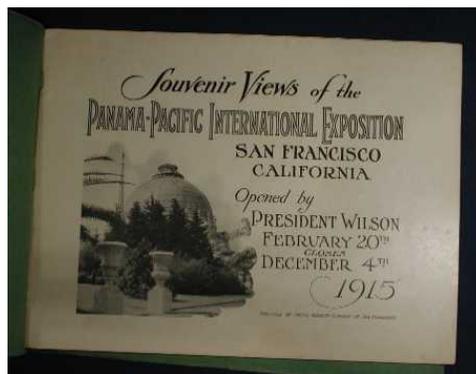
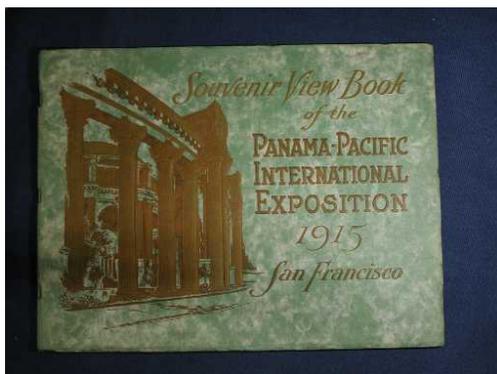
Lot #34 Color Postcard. California Welcomes the World. Excellent Condition. The reverse of the card contains a preprinted message about "San Francisco Day at PPIE". Unused. Sold on ebay for \$27.50



Lot #35 Real photo postcard. Sculpture entitled "End of the Trail" Black and White. Excellent Condition, although a little wavy on the left side. It does not say so on the card, but this sculpture is by James Earl Fraser, designer of the Buffalo nickel. Unused. Sold at live auction for \$20.00



Lot #36 Picture book. "Official Souvenir Viewbook of the Panama-Pacific International Exposition, 40 pages of beautiful large engravings", brown soft cover, 12 by 9 inches, excellent condition. Sold at live auction for \$75.00



Lot #37 Picture book. "Souvenir Viewbook of the Panama-Pacific International Exposition", green soft cover, 12 by 9 inches, excellent condition. Different than Lot #36. Sold at live auction for \$80.00

Lot #38 Two sewing tools on original card. Singer Sewing machines. Excellent original condition. Both tools are 78mm long and read "Singer Souvenir, Panama Exposition 1915". Tools are in excellent condition, Card has a small amount of wear, one of the slots for the tools is torn slightly. Reverse of card features a picture of the Singer Pavilion Building and related text. Sold at live auction for \$30.00. See Auction #1, lot #8 for a similar item.



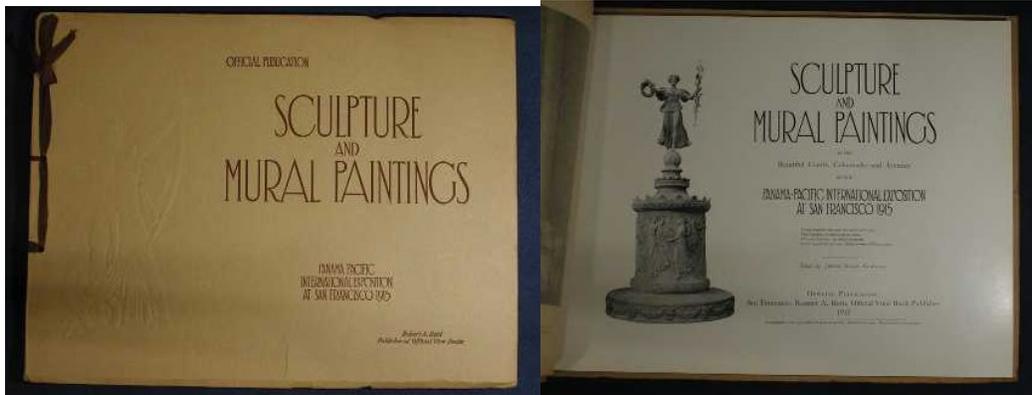
Lot #39 Small oval tray showing the Tower of Jewels. Originally plated but now mostly worn to the base metal. On reverse in small letters: A.C. Bosselman & Co., New York, made in Japan. Rim is decorated with flowers and leaves. Measures 3.5 X 2.5 inches. Sold at live auction for \$20.00



Lot #40 Jewel from the Tower of Jewels with tag. A nice example of a full sized jewel from the famous Tower of Jewels. The color is aquamarine. These were part of the first light show on a grand scale. The tower was filled with thousands of these of different colors. Bright lights shown on the tower from different directions yielded a spectacular multitude of reflections. After the fair, the jewels were sold as souvenirs with a pierced token tag identifying the originality. This obverse of the token "From the Tower of Jewels, PPIE, San Francisco, 1915/ Novagem/ Certified W. Darcy Ryan, Chief of Illumination", the reverse shows the Tower. Token is in almost uncirculated condition. Sold on ebay for \$575.01

Auction #5

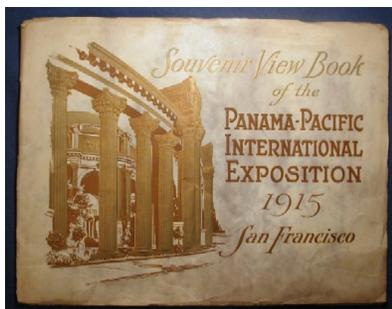
A two part auction. The live auction was held at the regular PCNS meeting on July 24, 2002 at which time the lots will be available for viewing. A 7-day ebay auction was completed by the March meeting.



Lot #41 Picture Book, "Sculpture and Mural Painting. Panama Pacific International Exposition". An extensive record of the art of the PPIE. , 12 by 9 inches, mint condition. Sold at live auction for \$25.



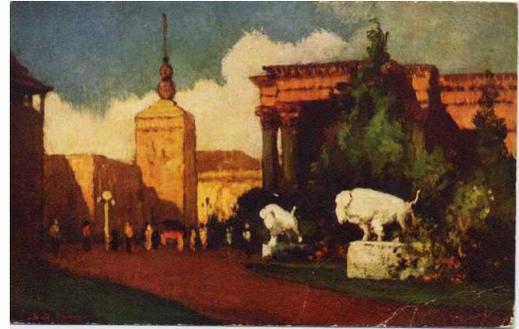
Lot #42 Picture Book, "Natural Color Studies Panama Pacific International Exposition San Francisco 1915", This large book of colored (!) photographs is in mint condition. Rare in this condition. Sold at live auction for \$45



Lot #43 Picture book. "Souvenir Viewbook of the Panama-Pacific International Exposition 1915 San Francisco", light brown soft cover, 12 by 9 inches. About 40 pages of captioned pictures. excellent condition. Sold at live auction for \$20



Lot #44 Postcard "Butterick Exhibit of the Panama Pacific International Exposition San Francisco 1915", Unused, excellent condition. Sold on ebay for \$6



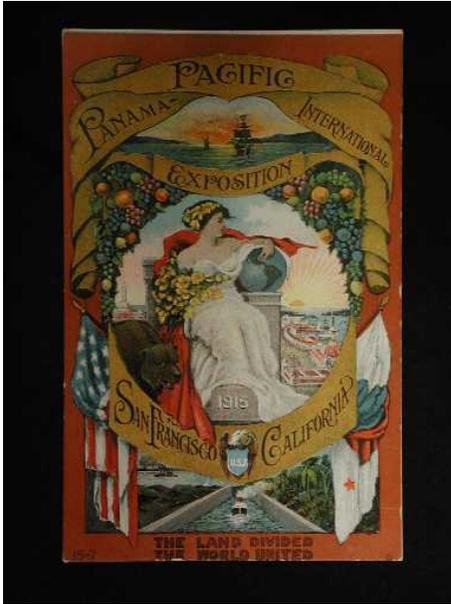
Lot #45 Postcard, Danish Building and Corner of Palace of Fine Art. Taken from a watercolor, not a photograph. Good condition, a few small creases. Unused. Sold at live auction for \$6



Lot #46 Real photo postcard. Features a statue entitled 'The Adventurous Bowman'. Unused, excellent condition. Sold at live auction for \$4



Lot #47 Postcard. Statue entitled "Young Pan". NOT a real photo. Unsent, excellent condition, details of statue handwritten on back. Sold at live auction for \$3



Lot #48 Postcard. The Land Divided, the World United. Nice allegorical images. Features of the Fair, Golden Gate, California State Seal, and Panama Canal. Reverse commemorates San Francisco Day. Companion piece to lot #34 of earlier auction. Unused, excellent condition. Sold on ebay for \$19.65

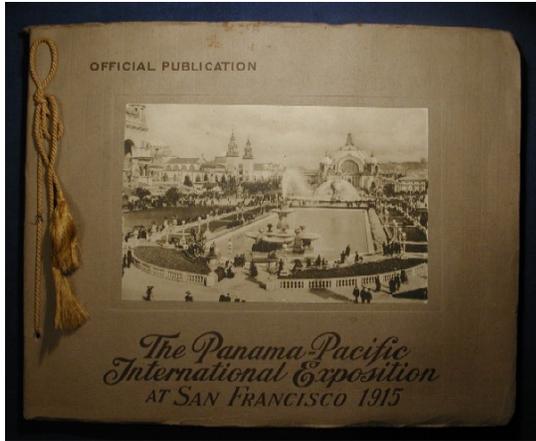
Lot #49 – Book. “The Architecture and Landscape Gardening of the Exposition” by Louis Christian MullGardt. 2nd edition. Inscribed “Anita Gompertz, Christmas 1915” on inside front cover. Each picture is pasted into the book. They do not appear to be actual photographic reproductions but are of a high quality paper than the book pages. 95 pictures and 202 pages. Mint condition. Similar to lot #18 of auction #2. Sold at live auction for \$30



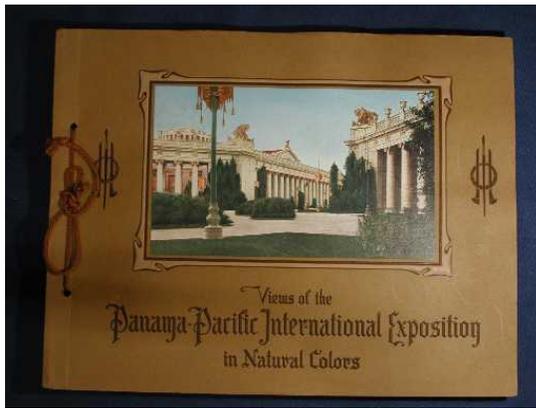
Lot #50. Small marble(?) facsimile of a book. Engraved “Garden of the Gods, 1915” Sold at live auction for \$10.

Auction #6

A two part auction. The live auction was held at the regular PCNS meeting on August 28, 2002 at which time the lots will be available for viewing. A 7-day ebay auction was completed by the September 2002 meeting.



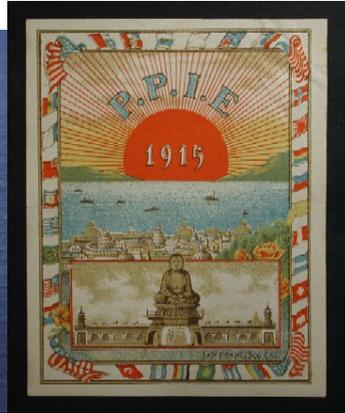
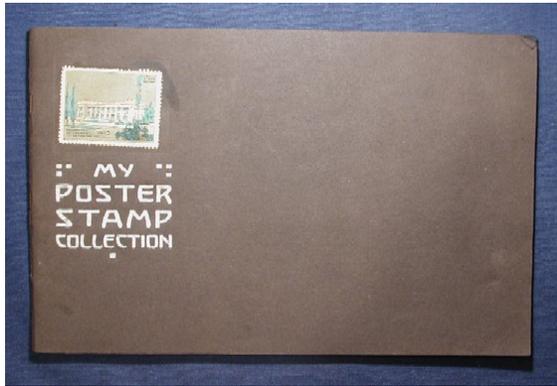
Lot #51 Picture Book, "The Panama Pacific International Exposition at San Francisco 1915". The Albortype Edition, Series E. Pictures without text. Excellent condition. Realized \$30 at live auction.



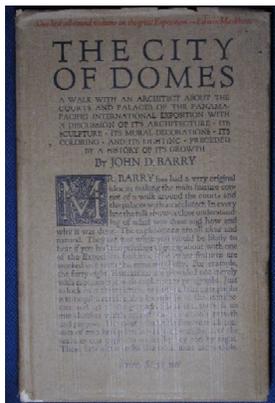
Lot #52 Picture Book, "Views of the Panama Pacific International Exposition In Natural Colors", This large book of colored (!) photographs is in mint condition features translucent cover sheets with a caption for each picture. As new, the finest picture book in the PCNS collection. Extremely rare in this condition. Realized \$100 at live auction.



Lot #53 Picture book. "The Great Exposition, Official Publication, Panama-Pacific International Exposition San Francisco 1915", light brown soft cover, 12 by 9 inches. Captioned black and white pictures. excellent condition. Realized \$20 at live auction.



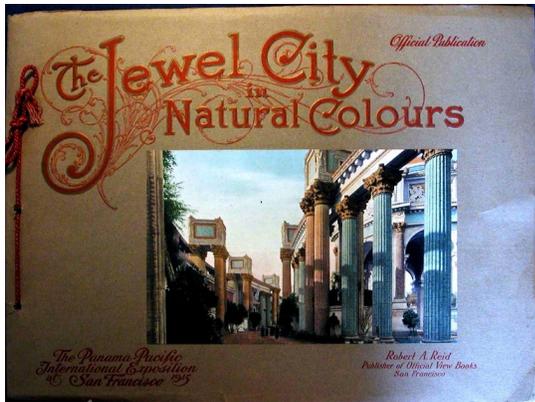
Lot #54 Poster Stamp collection book. A collection of advertising stamps. Some from the PPIE, many from the same period. Fuller Paint, Highland Linen writing paper. Berkeley Bank, California tourist sites, many more. Excellent condition. The stamps are pasted in the booklet. Realized \$42.51 on ebay.



Lot #55 Book. "The City of Domes" by John D. Barry. A guide book to the architecture and design of the PPIE. In addition to details of the fair, the book includes two lists of features of the exposition. One to observe by day, the other by night. Hardcover. 142 pages. Excellent condition. Realized \$17 on ebay.



Lot #56 Postcard "Tower of Jewels from the Court of the Universe at the Pan-Pac Int. Expo., San Francisco 1915", Unused. . Realized \$5 at live auction



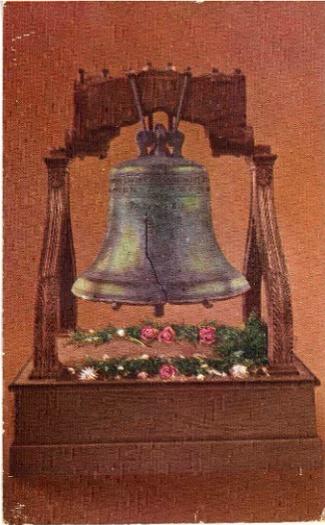
Lot #63 Color picture book. "The Jewel City in Natural Colors" This large book of colored (!) photographs is in mint condition features translucent cover sheets with a caption for each picture. Extremely rare in this condition. Different from lot #52. Realized \$75 on ebay.



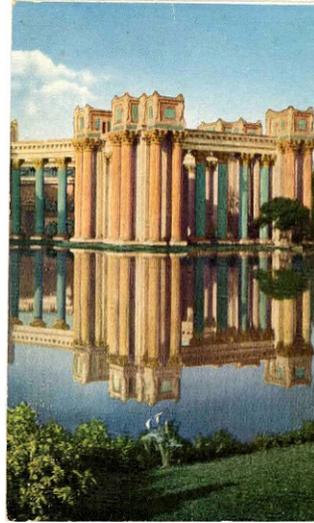
Lot #64 Picture Book, "The Panama Pacific International Exposition at San Francisco 1915". The Albertype Edition, Series F. Pictures without text. Excellent condition. Similar to lot #51 (Series E) but different pictures. Realized \$30 at the live auction.



Lot #65 Poster Stamp collection. Over 175 different Cinderella stamps. Probably all obtained at the fair. Realized \$110 on ebay.



Lot #66 Postcard. "Liberty Bell" Published by the Bardell Art Ptg. Co., San Francisco. Unused. Realized \$3 at the live auction.



Lot #68 "Colonnades Palace of Fine Arts" Published by the Bardell Art Ptg. Co., San Francisco. Unused. Realized \$5 at the live auction.



Lot #67 Postcard "End of Trail" Famous statue by Buffalo nickel designer, James Fraser. Published by the Bardell Art Ptg. Co., San Francisco. Realized \$6 at the live auction.



Lot #69 Postcard "South Gardens from Festival Hall", Published by the Bardell Art Ptg. Co., San Francisco. Unused. Realized \$3 at the live auction.



Lot #70 "Court of the Four Seasons" Published by the Bardell Art Ptg. Co., San Francisco. Unused. Realized \$3 at the live auction.

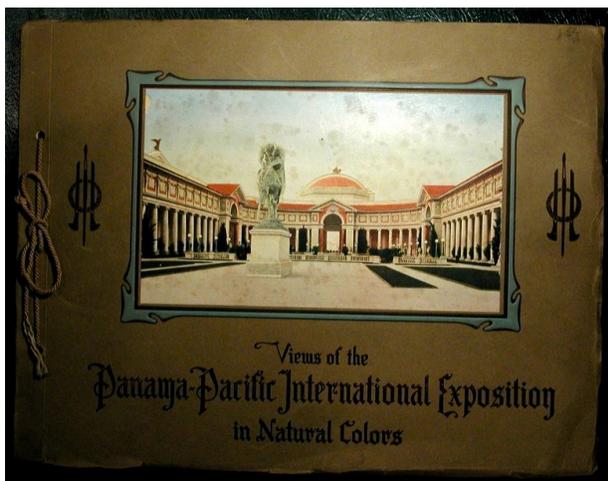
Auction #8

A two part auction. The live auction was held at the regular PCNS meeting on October 23, 2002 at which time the lots will be available for viewing. A 7-day ebay auction was completed by the November meeting.

Lot #71 "Souvenir Viewbook of the Panama-Pacific International Exposition", green soft cover, 12 by 9 inches, excellent condition. Excellent condition. Same as lot #61. Sold at live auction for \$10.

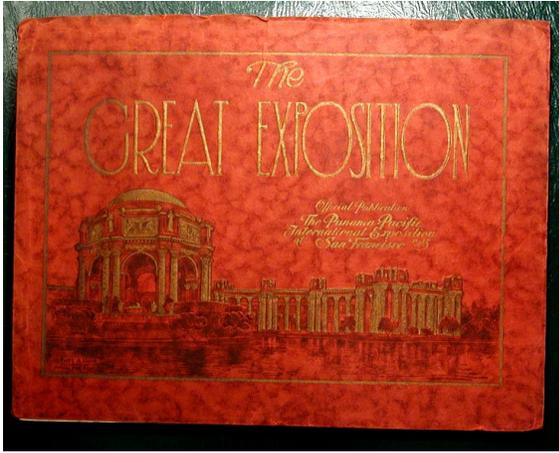


Lot #72 Black and white viewbook called "The Exposition" Sold on ebay for \$11.00

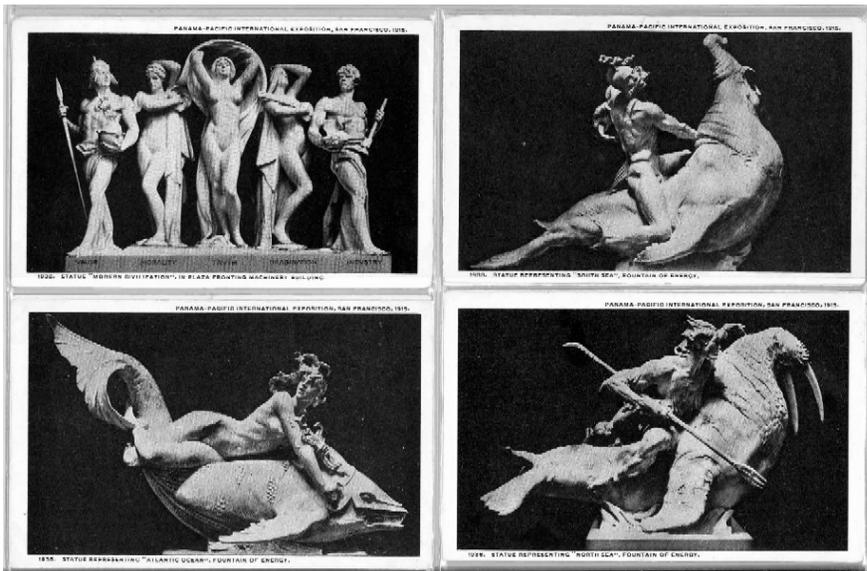


Lot #73 Color Picture Book, Views of the Panama Pacific International Exposition In Natural Colors", This large book of colored photographs features translucent cover sheets with a caption for each of the 14 pictures. Sold at live auction for \$50

Lot #74 Sculpture and Mural Painting. Panama Pacific International Exposition". An extensive record of the art of the PPIE. Same as lot #41 Sold at live auction for \$25



Lot #75 "The Great Exposition, Official Publication, Panama-Pacific International Exposition San Francisco 1915", red soft cover, 12 by 9 inches. Captioned black and white pictures. Sold at live auction for \$25



Lot #76 Four postcard set of allegorical statues published by Cardinell-Vincent Co. San Francisco, CA. #1932 "Modern Civilization" #1933 "South Sea" # 1935 "Atlantic Ocean" #1936 "North Sea" Unused. Sold on ebay for \$11.00



Lot #77 Four postcard set of allegorical statues Representing the "Nations of the East" (#1939) and "Nations of the West" (#1938) published by Cardinell-Vincent Co. San Francisco, CA. Both a color and black&white version of each card. Unused. Sold at live auction for \$15



Lot #78 Very thin foil medalet. Perhaps gilt brass. Was likely intended to be stuck to something. Sold at live auction for xx



Lot #79 Postcard "Tower of Jewels", Published by the Bardell Art Ptg. Co., San Francisco. Unused. Sold at live auction for \$12.



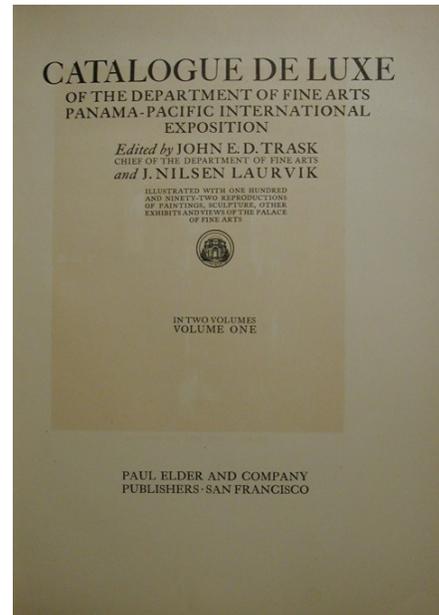
Lot #80 Postcard "Arch of the Rising Sun, Court of the Universe", Published by the Bardell Art Ptg. Co., San Francisco. Unused. Sold at live auction for \$5.

Auction #9

A two part auction. The live auction was held at the regular PCNS meeting on November 27, 2002 at which time the lots were available for viewing. A 7-day ebay auction was completed by the January, 2003 meeting.



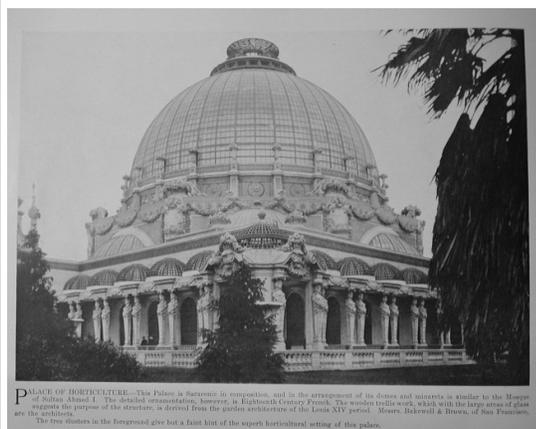
Lot #81 An apparently complete set of nine poster stamps advertising the Panama Pacific Exposition Writing Paper. Each unused stamp shows a different scene from the fair. Sold on ebay for \$13.44



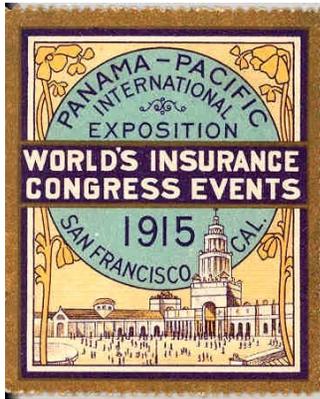
Lot #82 Two volume hardcover book set. "Catalogue Deluxe of the Department of Fine Arts, Panama Pacific International Exposition" edited by John E.D. Trask and J. Nilsen Laurvik. Paul Ender and Co. San Francisco, Publisher. Each volume is approximately 500 pages. Sold on ebay for \$194.01



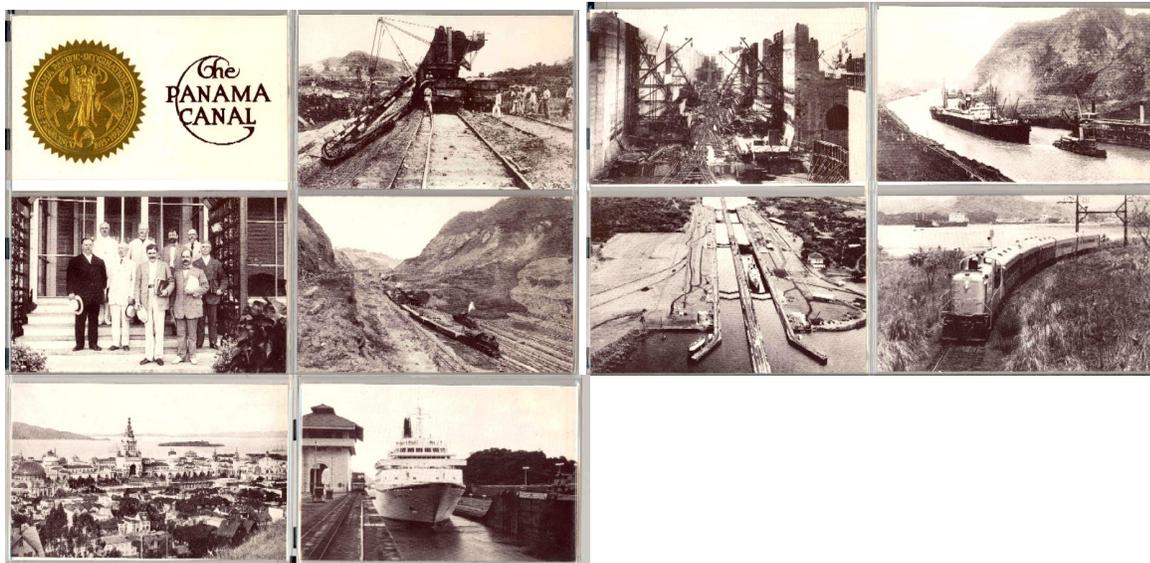
Lot #83 Souvenir Viewbook. "Views of the Panama Pacific International Exposition San Francisco 1915" Published by the Cardinell-Vincent Co 579 Market St. San Francisco. This was also a prolific publisher of postcards, some of which are reproduced in this book. A nice adjunct to a PPIE postcard collection. 48 pages, including many images of the individual state exposition buildings.



PLACE OF HORTICULTURE.—The Palace is famous in reputation, and in the appreciation of its design and execution is similar to the Mosque of Sultan Ahmed I. The detailed ornamentation, however, is Eighteenth Century French. The wooden trellis work, which with the large areas of glass encase the portions of the structure, is derived from the golden pavilion of the Louis XIV period. Messrs. DeWitt & Brown, of San Francisco. The fine details in the foreground give but a faint hint of the superb horizontal setting of the palace.



Lot #85 Cinderella or Poster stamp from the World's Insurance Congress. About 2 inches by 2.5 inches in size. Featuring the Tower of Jewels. Unused. Sold at Live auction for \$10



Lot #86 A ten postcard set published in 1977 featuring various stages in the construction of the Panama Canal. Unused. Sold at Live auction for \$5.



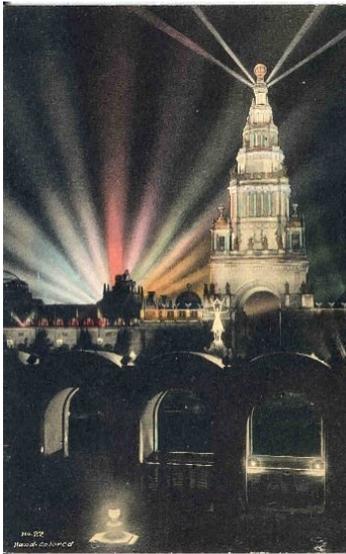
Lot #87 Wooden postcard. Union Lumber Company. Unused. Sold at live auction for \$15.



Lot #88 Real photo postcard showing a Mercer racing car from the Panama Pacific Road Race. Published by the American Industrial Photo Co. San Francisco, CA. Sold on ebay for \$55.99



Lot #89 Hand colored postcard. #18 published by the Chas. Weidner 787 Market St. San Francisco. "The California Building" Unused. Sold at live auction for \$7



Lot #90 Hand colored postcard. #27 published by the Chas. Weidner 787 Market St. San Francisco. "Main Entrance and Tower of Jewels. Night Illumination" Unused. Sold at live auction for \$8.

Auction #10

A two part auction. The live auction was held at the regular PCNS meeting on January 22, 2003 at which time the lots were available for viewing. A 7-day ebay auction was completed by the February, 2003 meeting.



Lot #91 Lapel Stick Pin. Obverse: 1915 / (girl playing a Heine piano) Reverse: HEINE PIANO CO. / HEINE PIANO / 37 STOCKTON ST. brass. Sold on ebay for \$41



Lot #92 Hand painted Bavarian porcelain plate depicting Tower of Jewels. 4 inches across. Sold on ebay for \$30



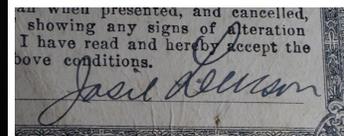
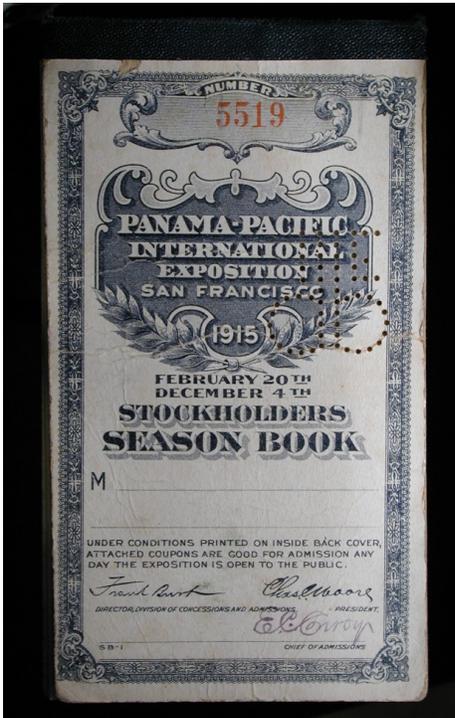
Lot #93 A pocket sized souvenir viewbook similar to the large sized ones. Seventy black and white views of the fair. Published by Robert A Reid. Excellent condition. Inscribed on the inside front cover by the donor in 1954. About 4 by 6 inches. Sold at Live auction \$20



Lot #94 An unused souvenir ticket for the fair on San Francisco Day. Excellent condition Sold on ebay for \$52.91



Lot #95 Small souvenir pan-style fob. Official seal.. 60mm long by 30mm wide. Silver wash in color. Sold on ebay for \$16.



Lot #96 Stockholder's season ticket book. Issued to Josie Leurson with her photograph ID. Contains most of the tickets. Sold on ebay for \$46.55



Lot #97 . Two real photo postcards of an early amusement ride called the Aeroscope. Quite the contraption... Sold on ebay for \$32

Lot #98 withdrawn



Lot #99 A very rare and important gilt plaque from a dinner honoring Charles C. Moore. Includes the original box, personalized to one of the attendees, Joseph. S. Tobin. The names on this plaque are a veritable who's who of 1915 San Francisco, including Hizzoner Mayor Sunny Jim Rolph and SF Chronicle owner M.H. De Young. The inscription includes the fair logos and reads "DINNER IN HONOR OF CHARLES C. MOORE BY THE DIRECTORS AND SUBDIRECTORS OF THE PANAMA-PACIFIC INTERNATIONAL EXPOSITION / JANUARY 5, 1916 SAN FRANCISO" The attendees names on the plaque are: John Barneson M.J, Brandestien John A Britton FrankL. Brown George T. Cameron Phillip T. Clay William H. Crocker Robert A Crothers M.H. DeYoung Alfred I. Esberg Henry F. Fortmann A.W. Foster Reuben B. Hale I.W. Hellman Jr. Homer S. King Curtis H. Lindley P.H. McCarthy James McNab Thornwell Mullally Dent H. Robert James Rolph Jr A.W. Scott Jr Henry T. Scott Leon Sloss Charles S. Stanton Rudolph J. Taussig Joseph S. Tobin Sub-directors H. Fleishacker J.B. Levinson M. Meyerfeld Jr. C.K. McIntosh W.T. Sesnon About 3.5 by 5.5 inches. in the original box. Made by Shreve and Co. This item is surely very rare as it was likely only given to attendees. Sold on ebay for \$536



Lot #100 Copper ashtray depicting ships passing through the canal from New York to San Francisco. About 4 inches diameter. Sold on ebay for \$34.99

Auction #11

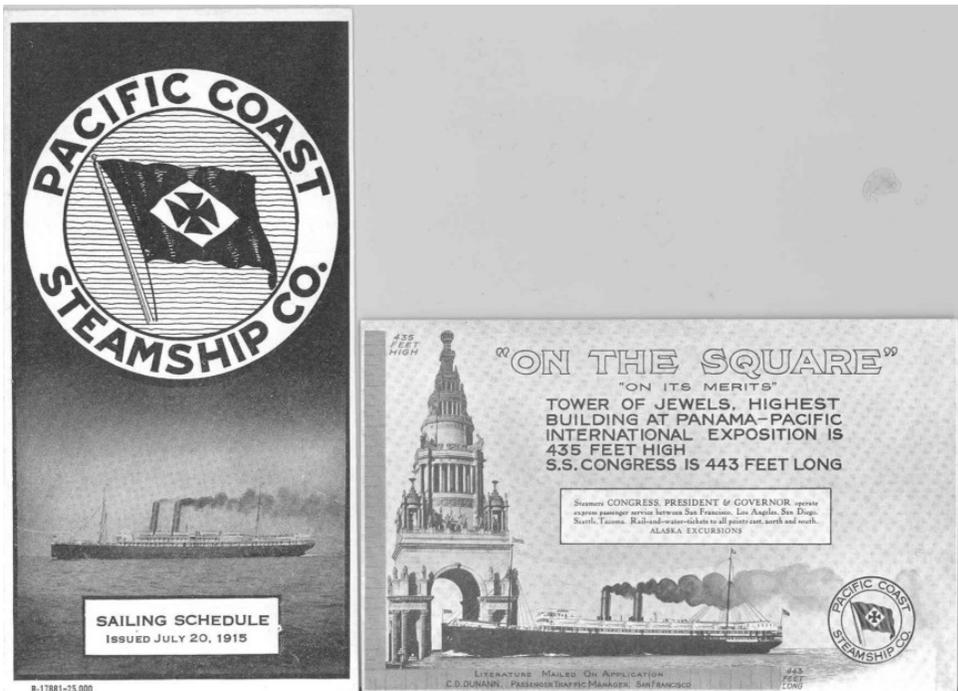
A two part auction. The live auction was held at the regular PCNS meeting on February 23, 2003 at which time the lots were available for viewing. A 7-day ebay auction was completed by the March, 2003 meeting. A small rule change was approved. In the event that a duplicate item exists in the collection, it may be offered to the ebay underbidder at the auctioneer's discretion, if applicable.



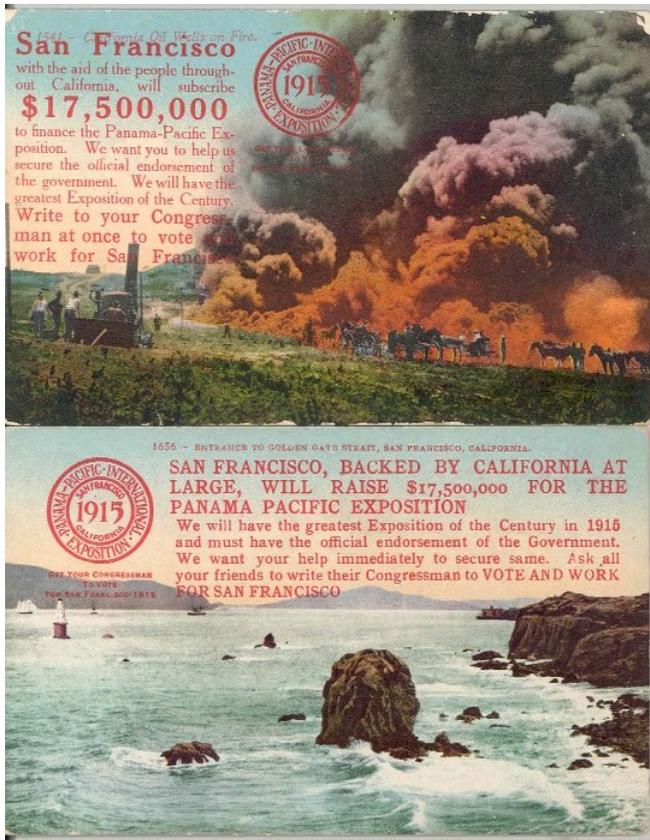
Lot #101. Advertising plate. Illustration of details of the Panama Canal. Surrounded by a calendar of the year 1915. "Compliments of Chas. Haden & Co., Berkeley, Calif" 7 1/4 inches across. Sold at live auction for \$35.00



Lot #102 Souvenir Pan featuring the Ferry Building (showing the streetcar terminus at Market Street” and the city skyline on the handle. Inscription on skillet reads “SAN FRANCISCO WELCOMES THE WORLD / FERRY BUILDING” and on the handle “SAN FRANCISCO 1915”. Plated pot metal. 7 1/4 inches long. Sold on ebay for \$26.55



Lot #103 This lot includes a PPIE postcard stating that the ships in the Pacific Coast Steamship Co. fleet were longer than the Tower of Jewels at the fair was tall. Also included is a copy of the schedule for the three steamships mentioned in the fair. Excellent condition. Sold on ebay for \$36.09



Lot #104 Two prefair PPIE postcards. Both of these are ordinary souvenir postcards that have been counterstamped with a message to write to your Congressman in support of the fair. One is a picture of California oil wells on fire. The other is of the Golden Gate, without the bridge of course. Sold on ebay for \$23.49



Lot #105 Ticket stub for San Francisco Day at the fair. This child's ticket is less common than the regular admission. Sold on ebay for \$45.98



Lot #106 Gilt miniature shovel commemorating the groundbreaking of the PPIE by President Taft. Inscription on the shovel blade reads "WILLIAM HOWARD TAFT / PRESIDENT OF THE UNITED STATES / OCTOBER 14, 1911 IN TURNING THIS / FIRST SPADEFUL OF EARTH FOR THE / PANAMA PACIFIC INTERNATIONAL EXPOSITION / TO BE HELD IN / SAN FRANCISCO / 1915" four inches long, gilt over copper.. Sold at live auction for \$125



Lot #107 Small brass lapel pin "PPE 1915" Sold on ebay for \$36.



Lot #108 Adult admission ticket book for the 1939 Golden Gate International Exposition in San Francisco. Many of the 50 tickets are still in the book. Sold on ebay for \$33.00





Lot #109 Seven different real photo postcards of scenes around the fair. #132 “Night Illumination of Festival Hall” #139 “Peristyles Illumination”, #3 “Festival Hall”, #133 “Illumination Fine Art Palace”, #14 “Pillars, Palace of Fine Arts”, #192 “Avenue of Palms”, #125 “Columns Fine Art Building” All unused. Nice condition. Sold on ebay for \$57.36



Lot #110 Bronze award plaque. Inscription reads “PRESENTED TO THE / WESTERN

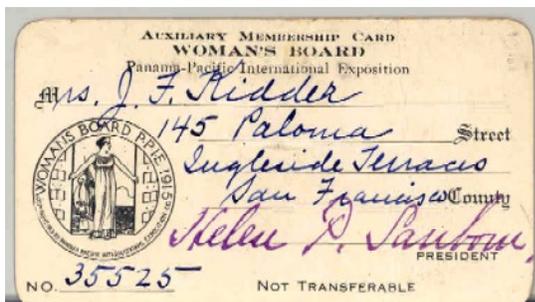
PACIFIC RAILWAY / COMPANY / BY THE / PANAMA – PACIFIC / INTERNATIONAL EXPOSITION / IN RECOGNITION OF / THEIR CO-OPERATION / MARCH 19TH, 1915
SAN FRANCISCO 7 by 5 1/4 inches. Heavy, cast bronze. Sold on ebay for \$330.00

Auction #12

A two part auction. The live auction was held at the regular PCNS meeting on March 23, 2003 at which time the lots were available for viewing. A 7-day ebay auction was completed by the April, 2003 meeting.



Lot #111. Souvenir Pan featuring Seal Rock in the pan and the city skyline on the handle. Inscription on skillet reads “SAN FRANCISCO WELCOMES THE WORLD / FERRY BUILDING” and on the handle “SAN FRANCISCO 1915”. Companion piece to lot #102 Plated pot metal. 7 1/4 inches long. Sold at live auction for \$20.00



Lot #112 Auxiliary membership card for PPIE Woman's board. Member's name was Mrs. J.F. Kidder, 145 Palomar Street, Ingleside Terrace, San Francisco. Card number 35525 signed by Helen P Sanborn. Sold on ebay for \$32.33



Lot #113 Eight different real photo postcards of the fair. Various scenes including the Tower of Jewels and Palace of Fine Arts. Sold on ebay for \$37.00



Lot #114 Souvenir ticket for the fair on San Francisco Day. A bit of clue from a scrapbook on the reverse. Otherwise excellent condition. Similar to lot# 94, except missing the left hand stub. Sold on ebay for \$20.56.

Lot #114a Souvenir ticket for the fair on San Francisco Day. Excellent condition. Similar to lot# 114, except missing the left hand stub. Sold on ebay as "second chance" for \$20.06



Lot #115 This item is actually from the other 1915 fair, the Panama California International Exposition in San Diego. A pretty "Roman" vase with red and yellow flowers on either side. About five inches tall. Sold on ebay for \$152.51



Lot #116 Small lapel pin. "1915" brass. Sold on ebay for \$27.56

Lot #117 Booklet with pictures of the 1906 earthquake. A poem at the end. Published by The Advergraph Press, San Francisco. No date, but almost certainly contemporary to the PPIE. Sold at live auction for \$20



Lot #118 Brochure of the “Caterpillar” brand of the Holt Mfg. Co. Dual PPIE/PCIE fairs. Product descriptions and scenes from the fairs. Unusual shape. Sold on ebay for \$

Lot #119 Picture Book, “Natural Color Studies Panama Pacific International Exposition San Francisco 1915”, This large book of colored (!) photographs is in mint condition. Rare in this condition. Similar to Lot #42 but fewer pages. Sold on ebay for \$22.50



Lot #120 Participant permit ticket book with remaining ticket stubs. These were issued to George Hovey, an electrician for the US Mint. There was a large numismatic exhibit at the fair and the mint made some of the souvenir medals on site. This gentleman likely worked this important exhibit. Sold on ebay for \$228.50

Auction #13

A two part auction. The live auction was held at the regular PCNS meeting on April 23, 2003 at which time the lots were available for viewing. A 7-day ebay auction was completed by the May, 2003 meeting.

Lot #121 Picture Book, “Views of the Panama Pacific International Exposition San Francisco in Natural Colors”, Green cover is somewhat tattered. Pictures are superb. Similar to lot #42. Sold on ebay for \$16.50



Lot #122 Clear glass souvenir plate. Black lettering “PPIE” and design. 5.75 inches diameter. No chips. Sold on ebay for \$57.00



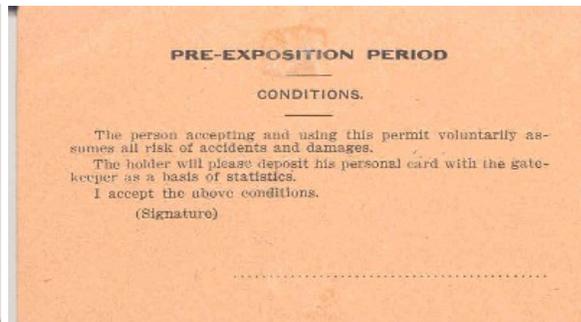
Lot #123 Six different color postcards published by the Pacific Novelty Co.: North Dakota State Building (X176), Avenue of Palms (X131), Night Illumination of The Tower of Jewels (X163), Festival Hall (X122), New York State Building (X139), Opening Day Crowd (X160) All unused. Sold at silent auction for \$12.



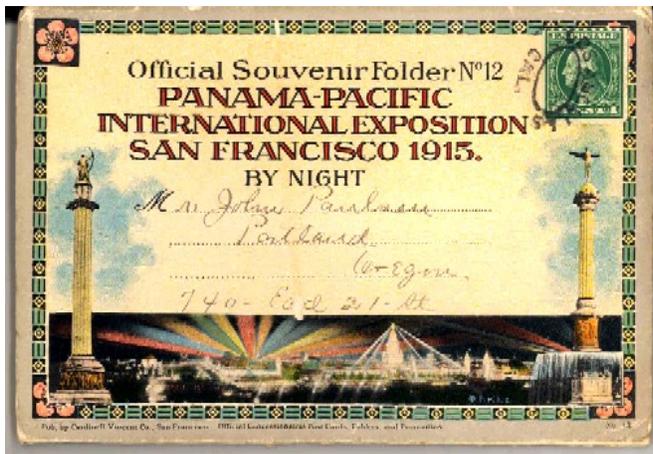
Lot #124 Lapel pin. "1915" ornate dark brown. Sold on ebay for \$37.56



Lot #125 Copper frying pan souvenir of California Building and postcard of that building. Inscription in the pan is "PANAMA PACIFIC INTERNATIONAL EXPOSITION / SAN FRANCISCO / 1915 / CALIFORNIA BUILDING (picture of California building and globe)". On the handle "OFFICIAL SOUVENIR" Pan is 105mm long. Sold on ebay for \$44.00



Lot #126 Daily parking permit for Pre-Exposition period. Sold on ebay for \$53.33



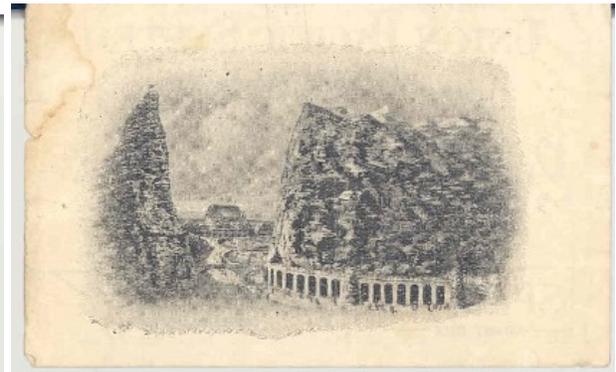
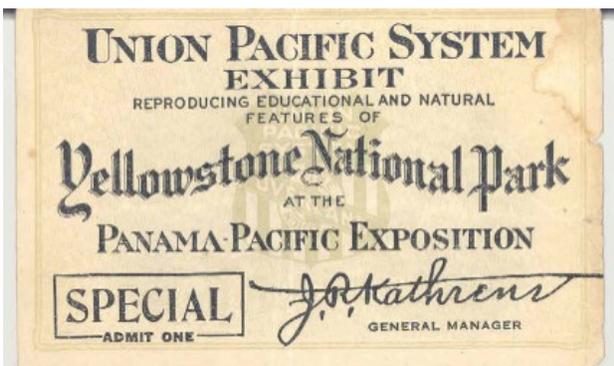
Lot #127 A foldout folder of 22 color pictures of the fair. Sold at silent auction for \$25.



Lot #128 Miniature shovel commemorating the groundbreaking of the PPIE by President Taft. Inscription on the shovel blade reads “WILLIAM HOWARD TAFT / PRESIDENT OF THE UNITED STATES / OCTOBER 14, 1911 IN TURNING THIS / FIRST SPADEFUL OF EARTH FOR THE / PANAMA PACIFIC INTERNATIONAL EXPOSITION / TO BE HELD IN / SAN FRANCISCO / 1915” four inches long. Excellent condition. Similar to Lot #106 except white metal. Sold at silent auction for \$60.



Lot #129 Stockholder's season ticket book with leather case. Similar to Lot #96. Sold on ebay for \$120.50



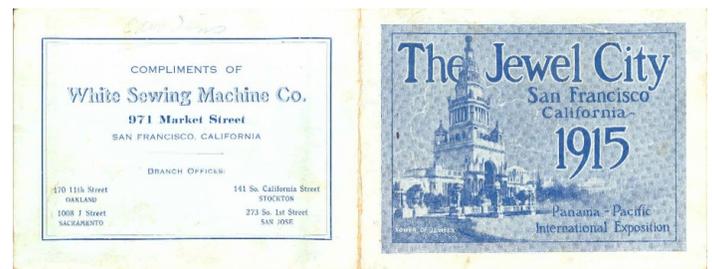
Lot #130 A ticket from a Union Pacific exhibit to promote travel to Yellowstone Park. Sold on ebay for \$177.51

Auction 14

A two part auction. The live auction was held at the regular PCNS meeting on May 28, 2003 at which time the lots were available for viewing. A 7-day ebay auction was completed by the August, 2003 meeting.



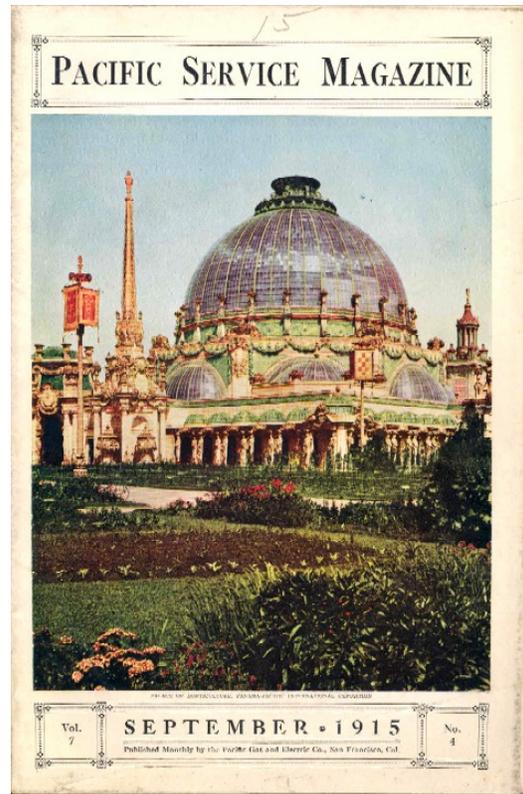
#131 Train Schedule, Chicago Northwestern Line. Multiple page foldout detailing Chicago to San Francisco trains and other destinations. Mentions an office at the Exposition grounds. Sold on ebay for \$7.16



Lot #132 Small foldout picture book "The Jewel City" 17 black and white pictures with some notes about the fair. Compliments of White Sewing Machine Co. 971 Market St San Francisco, CA Sold at silent auction for \$10



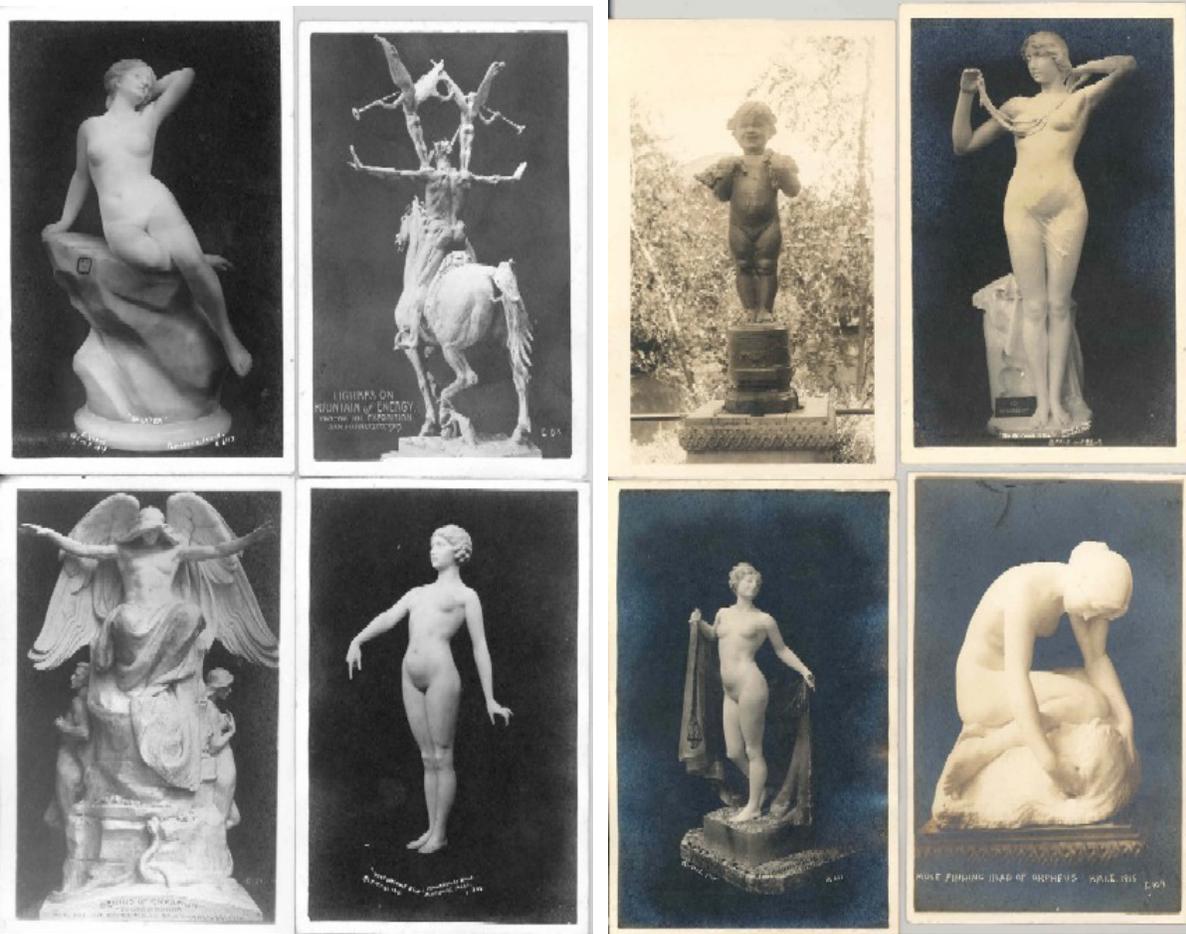
Lot #133 General Daily Pass ticket. Good on Hawaii site day. Faint stamp on reverse indicates this was July 7 (?), 1914, before the fair opened. Sold on ebay for \$77



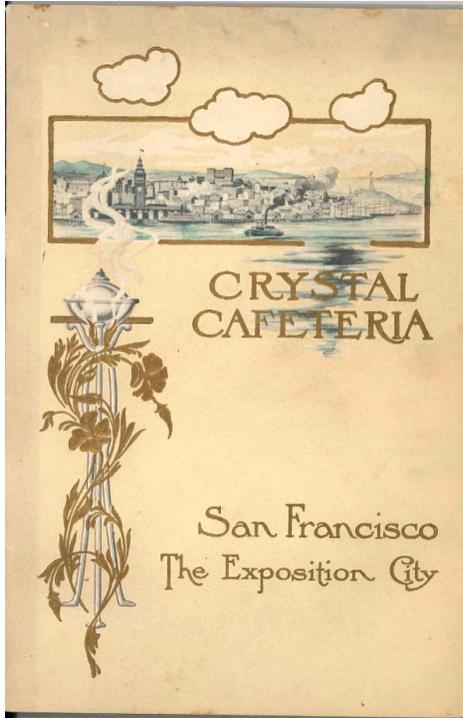
Lot #134 Pacific Service Magazine #4, V.7, September 1915. The magazine of the Pacific Gas and Electric Co. Cover features the Palace of Horticulture. Feature articles tell about the International Gas Congress and industrial uses of gas at the fair. Sold on ebay for \$26.99



Lot #135 Business card. Negro's and O'Brien's Bohemian Restaurant, 625 Kearny St, San Francisco. Photo side shows a panoramic view of the fair. About 1 by 4.5 inches. Sold at silent auction for \$20.00



Lot #136 Ten real photo postcards, mostly statuary. The Piper. The Necklace Girl. Muse finding head of Orpheus. After The Bath. Ducks. Victorious Eve. Figures on Fountain of Energy. Genius of Creation. Galatea. Night Illumination.. Mostly unused. Sold on ebay \$44.00



Lot #137 Menu. Crystal Cafeteria. An elaborate 1915 menu from the Crystal Cafeteria in the Phelan Building at the junction of Market, Grant and O'Farrell in San Francisco. Filled with funny anecdotes, advertisements and the daily menus. Excellent condition, almost as new. Sold on ebay for \$56.55

Lot #138 Souvenir Pamphlet. General Electric. Eleven pages of details of powering the fair. Pictures and descriptions of fair illumination, etc. Excellent condition. Withdrawn



Lot #139 Blue enameled lapel pin. Sold on ebay for \$38.88

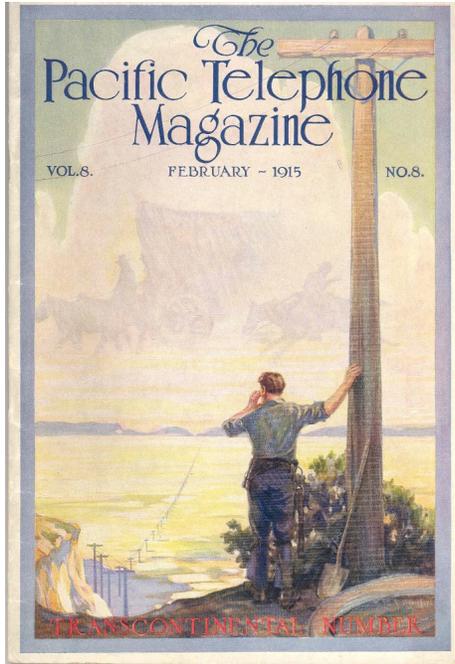


Lot #140 Souvenir pan and postcard both depicting the Horticulture building. Sold at silent auction for \$75

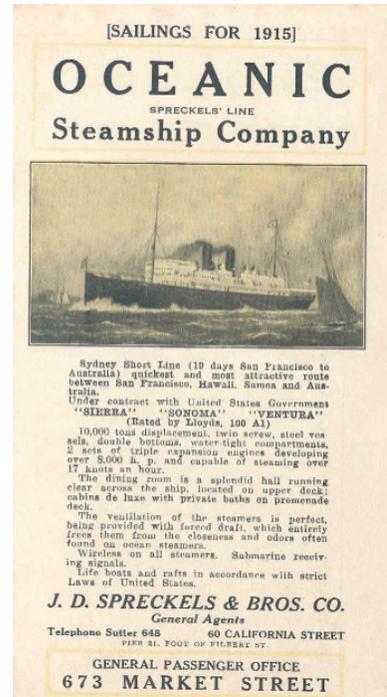


Auction 15

A two part auction. The silent auction was held at the regular PCNS meeting on July 23, 2003 at which time the lots were available for viewing. A 7-day ebay auction was completed by the August, 2003 meeting.

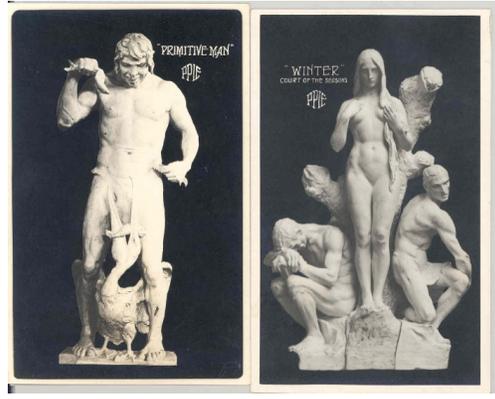


Lot #141 The Pacific Telephone Magazine. Vol. 8, No. 8, February 1915. Cover article about the Transcontinental Number and the first telephone call between New York and San Francisco. 32 pages. Very Good condition. Sold on ebay for \$37.50

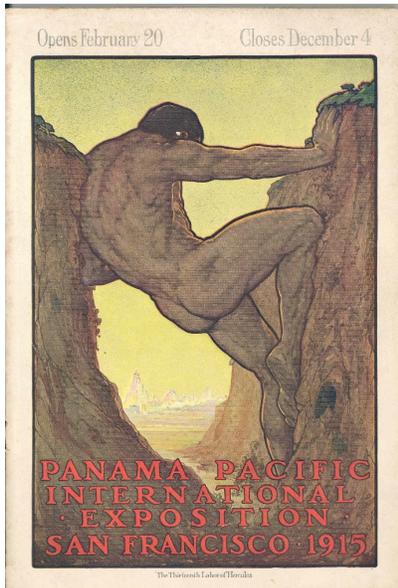


Lot #142 1915 Oceanic Steamship Company schedule. Spreckel's Line. Three ships: Sierra, Sonoma, Ventura. Route from San Francisco, Hawaii, Samoa, and Australia. Sold at the silent auction for \$20

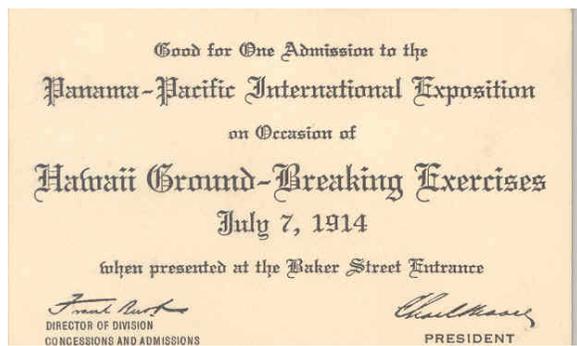
Lot #143 Stockholder's season ticket book Similar to Lots #96 and #129. Sold on ebay for \$46.



Lot #144 Six different unused real photo postcards of statuary exhibited at the fair. "Primitive Man", "Winter, Court of the Seasons", "Nations of the West", "Nations of the East", "Energy the Victor, Fountain of Energy", "Beauty and the Beast" Sold on ebay for \$11.



Lot #145 A souvenir pamphlet from the fair with "The thirteenth labor of Hercules" on the cover, a very popular piece of PPIE artwork. About 50 pages, comprehensive description of the fair, San Francisco and California. Very Good condition. Sold on ebay for \$35.50



Lot #146 Ticket to the groundbreaking of the Hawaii exhibit on July 7, 1914 before the start of the fair. Very Good condition. Sold on ebay for \$178.50

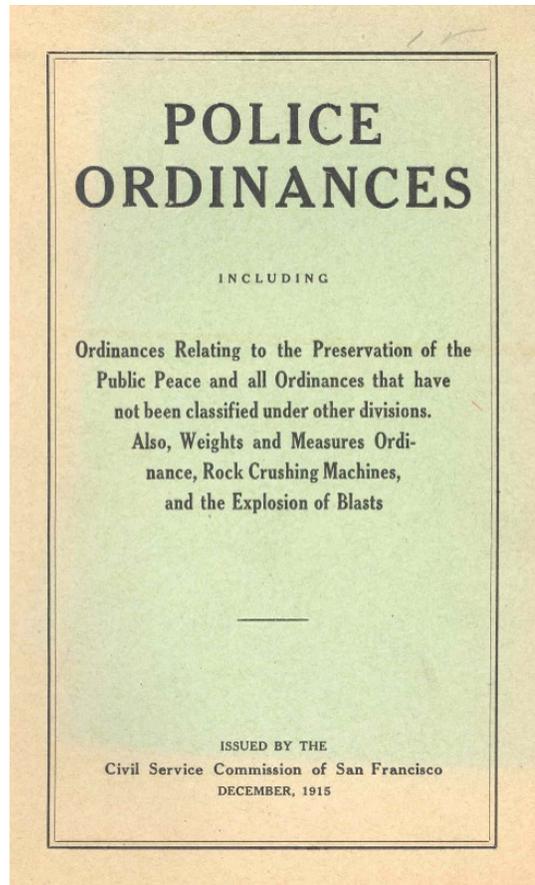


Lot #147 Lapel pin. Nude bather. Excellent condition. Sold on ebay for \$31.
 Lot #147a Another one. Sold on ebay for \$30



Lot #148 Business card promoting the exhibit of the Tourmaline King Mine owned by F.B. Schuyler of Berkeley. Very Good condition. Sold on ebay for \$77

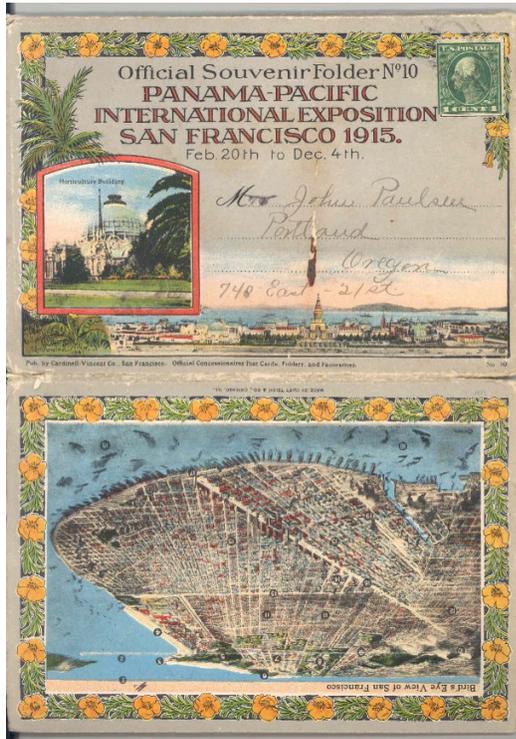
Lot #149 Article reprint from Pacific Monthly magazine about financing the Fair. Sold on ebay for \$5.



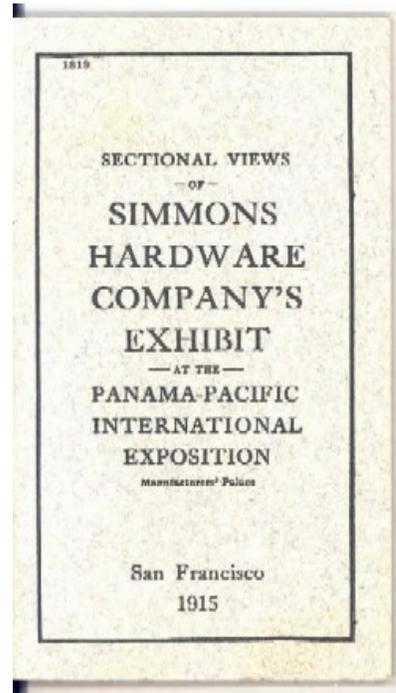
Lot #150 December 1915 San Francisco Police Ordinances book. A listing of the local laws of the time. Such as Ordinance # 837 "Prohibiting the Appearance of Unsightly Persons in Public Streets or Places". Followed by Ordinance 2480 "Prohibiting the use of Profane or Obscene Language by persons engaged in Telephone conversations." 82 pages. Very Good condition. Sold on ebay for \$16.50

Auction 16

A two part auction. The silent auction was held at the regular PCNS meeting on August 27, 2003 at which time the lots were available for viewing. A 7-day ebay auction was completed by the October, 2003 meeting.



Lot #151 Official Souvenir foldout postcard #10. Published by the Cardinell-Vincent Co. Seventeen postcard sized pictures plus one larger foldout scene of the entire fairgrounds. Sold at live auction for \$10.



Lot #152 Simmons Hardware Exhibit brochure. Forty pages of descriptions of various artwork made of hardware. Materials included cutlery, tools, nails, chains, pencils, etc. Sold on ebay for \$51.08

CONNECTING "KEY ROUTE" CARS LEAVE									
41st Av. & 14th St.	12th and Broadway	22nd and Broadway	Frid-ment	University & Shatt'k	Ashby and Adeline	Claremont	Sanborn & Telegr'A	Work-arae	
8 17	8 38	8 40	8 40	8 40	8 45	8 50	8 50	8 50	8 20
9 37	9 58	10 00	10 00	10 00	10 05	10 10	10 10	10 10	9 40
10 37	10 58	11 00	11 00	11 00	11 05	11 10	11 10	11 10	10 40
11 37	11 58	12 00	12 00	12 00	12 05	12 10	12 10	12 10	11 40
12 37	1 18	1 20	1 20	1 20	1 25	1 30	1 30	1 30	1 09
2 17	2 38	2 40	2 40	2 40	2 45	2 50	2 50	2 50	2 29
4 17	4 38	4 40	4 40	4 40	4 45	4 50	4 50	4 50	4 29
15 37	15 58	16 00	16 00	16 00	16 05	16 10	16 10	16 10	15 49
*5 27	*5 48	*5 50	*5 50	*5 50	6 05	*6 10	*6 10	*6 10	*5 46
6 57	7 18	7 20	7 20	7 20	7 25	7 30	7 30	7 30	7 09
9 37	9 58	10 00	10 00	10 00	10 05	10 10	10 10	10 10	9 49

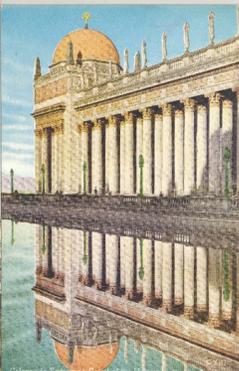
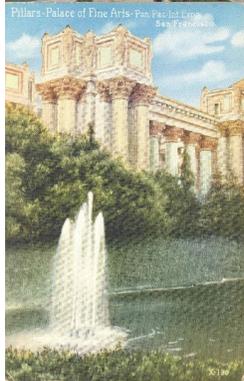
*Daily except Sunday. †Sunday only.
Light figures A.M. Dark figures P.M. Red figures Saturday and Sunday only.

KEY SYSTEM TIME TABLE EXPOSITION DIRECT FERRY SERVICE Effective April 17th, 1915 BOATS LEAVE DAILY			
KEY SYSTEM PIER		EXPOSITION PIER	
9 00 A. M.	3 00 P. M.	9 40 A. M.	5 40 P. M.
10 20 "	5 00 "	11 45 "	7 00 "
11 20 "	6 20 "	1 30 P. M.	8 40 "
12 20 P. M.	7 40 "	2 20 "	9 40 "
1 40 "	10 20 "	4 20 "	11 00 "

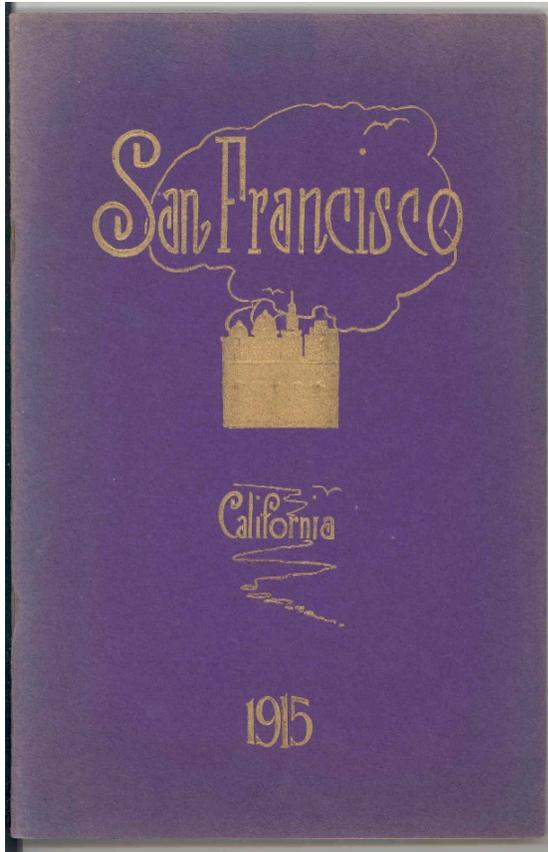
Red Figures Indicate Extra Service for Saturday and Sunday
Additional service for special events (Over)

FARES FROM KEY ROUTE POINTS TO THE EXPOSITION.
Single Trip 20c
Week Days, Round Trip 35c
Sundays (only) Round Trip, 20c
ADMISSION TO GROUND
Adults 50c
Children (6 to 12 years of age) 25c

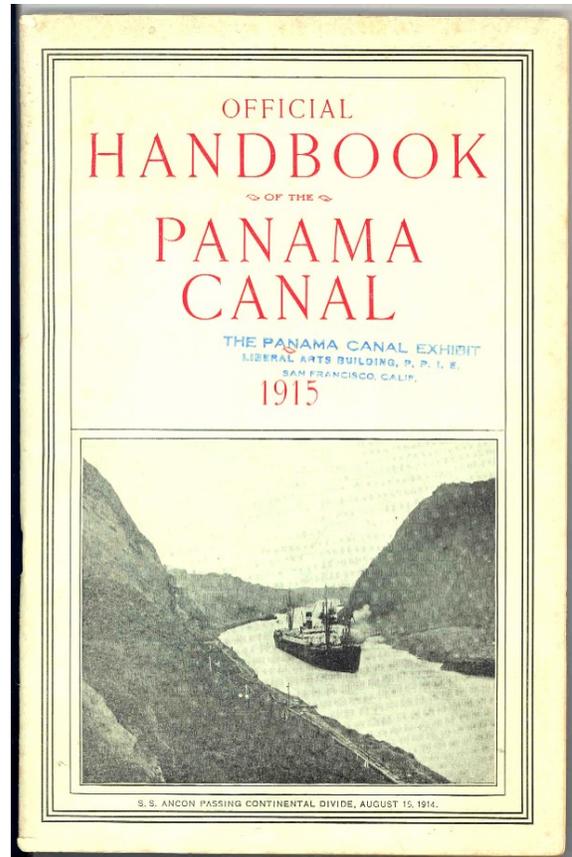
Lot #153 1915 Key System ferry and bus schedule from East Bay cities to the Fair. Sold on ebay for \$32.08



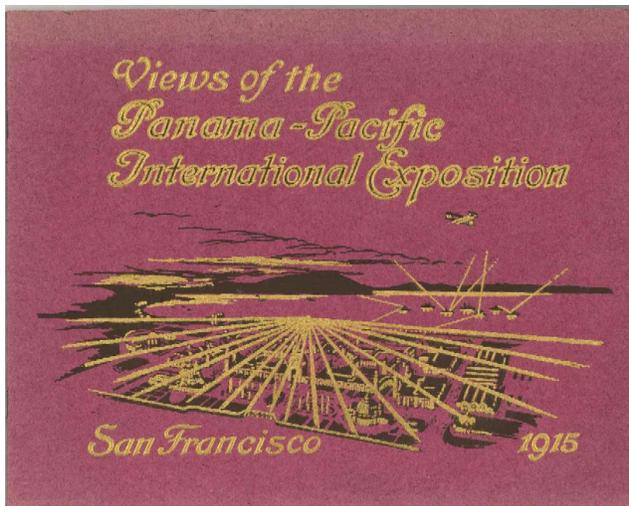
Lot #154 10 different postcards depicting buildings at the fair. All published by the Pacific Novelty Co. Nine of them are unused. "Mullgardt Tower, Court of Abundance", "Colonnade, Entrance Court of the Universe", "Pillars - Palace of Fine Arts", "Court of the Four Seasons", "Entrance - Palace of Liberal Arts", "Court of the Universe", "Japanese Tea Garden", "Palace of Varied Industries, Palm Ave", "Palace of Horticulture", "Partial View Rotunda - Fine Arts Palace". Sold on ebay for \$13.50.



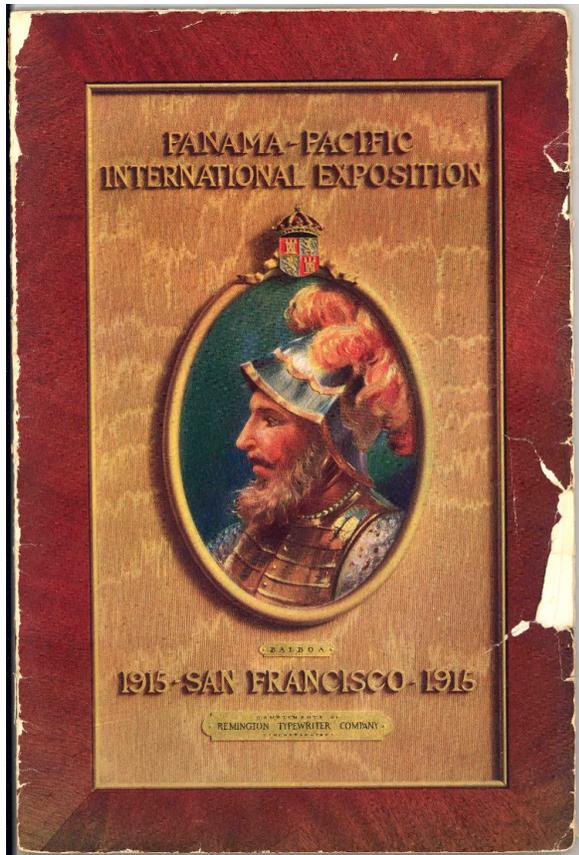
Lot #155 San Francisco Chamber of Commerce booklet promoting the City. Nice condition. About 50 pages. Sold at live auction for \$20.00.



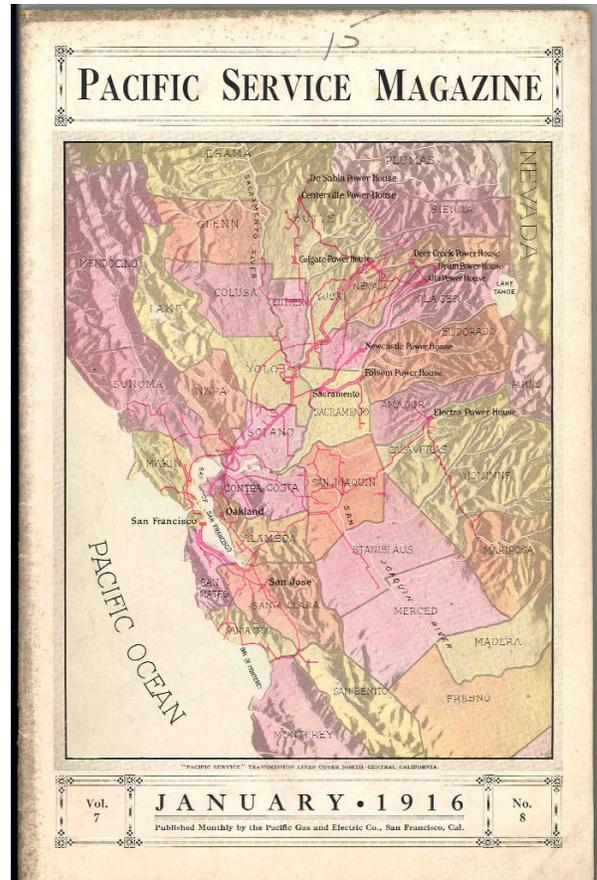
Lot #157 Official handbook of the Panama Canal printed by the US Government. Stamped "The Panama Canal Exhibit, Liberal Arts Building, PPIE". 56 pages of facts and figure describing the Canal. Sold on ebay for \$11.50



Lot #156 Small format souvenir viewbook. Nice condition, sepia prints. About 24 pages of different fairground scenes. Sold at live auction for \$10.00



Lot #158 Fair Guidebook provided by the Remington Typewriter Co. Balboa pictured on the cover. Facts and figures about the Fair, the Canal, San Francisco and California. This piece folds out in an unusual manner. Several of the pages are loose. Sold at live auction for \$10.00



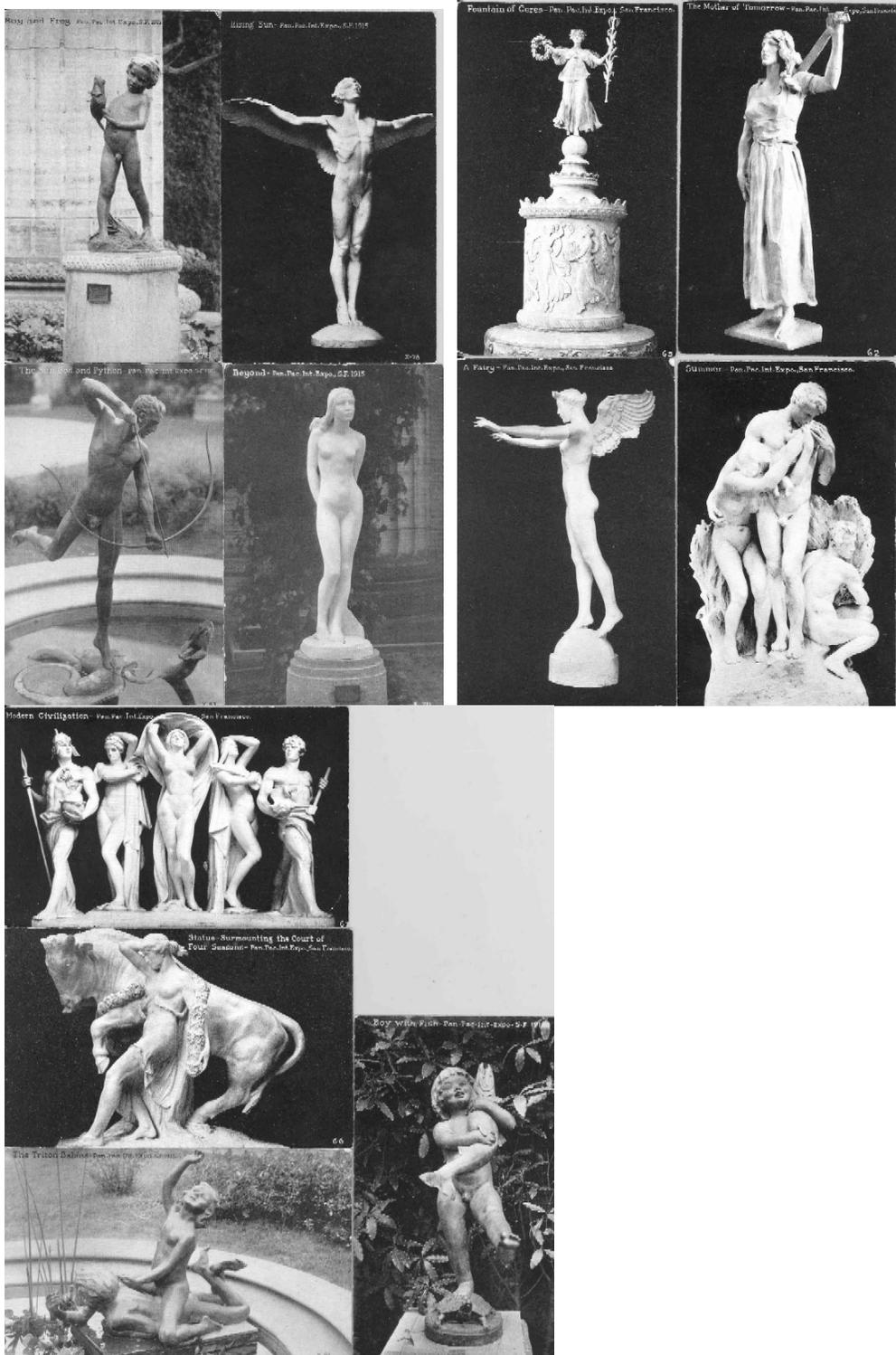
Lot #159 The Pacific Service Magazine. Vol. 7, No. 8, January 1916. Feature article about the important role of Pacific Service at the fair. Cover shows the 1915 Northern California power grid. Sold on ebay for \$9.99



Lot #160 Silver plate 1915 lapel pin. Sold on ebay for \$32.35.

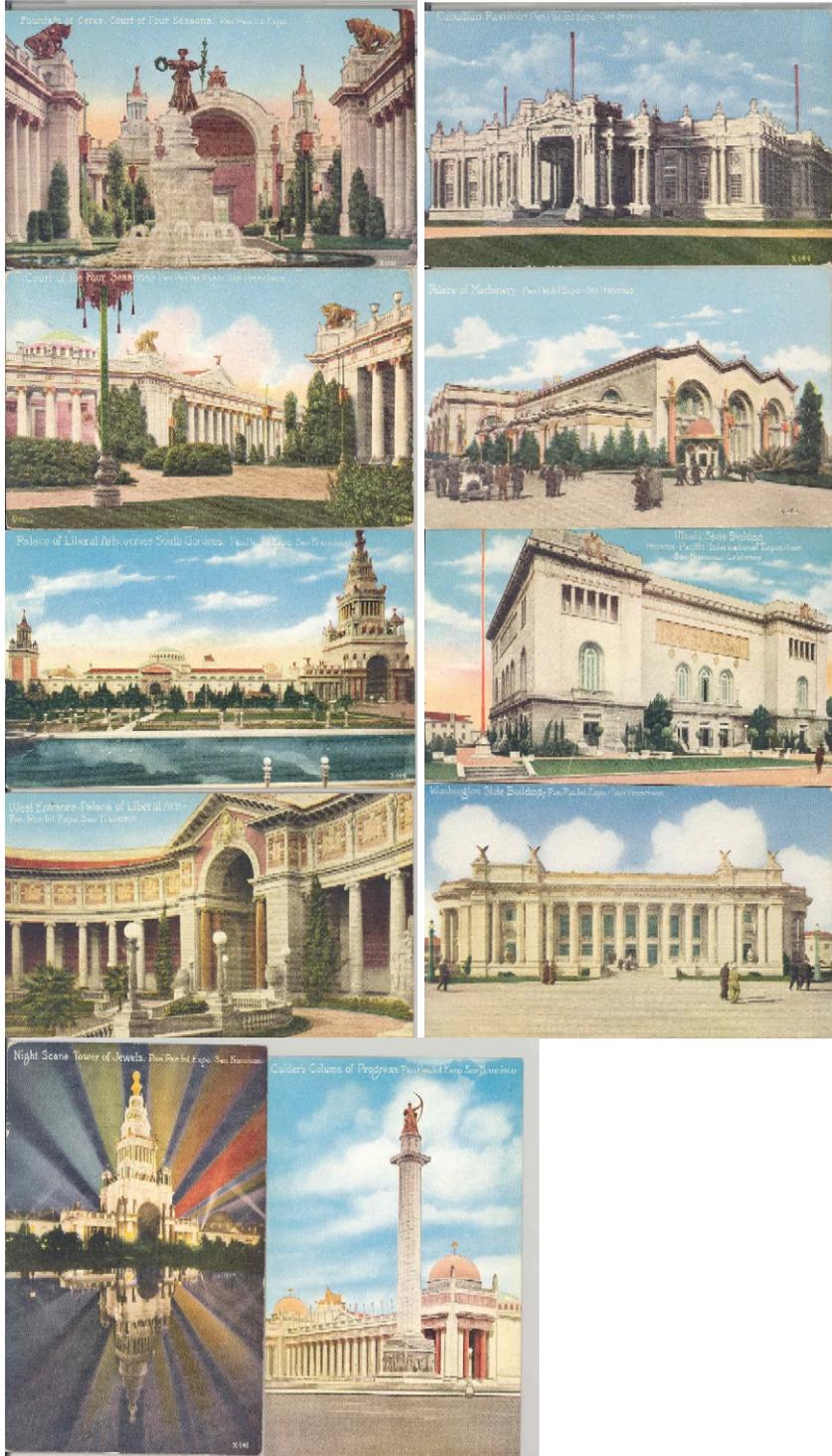
Auction 17

A two part auction. The silent auction was held at the regular PCNS meeting on October 22, 2003 at which time the lots were available for viewing. A 7-day ebay auction was completed by the December, 2003 meeting.

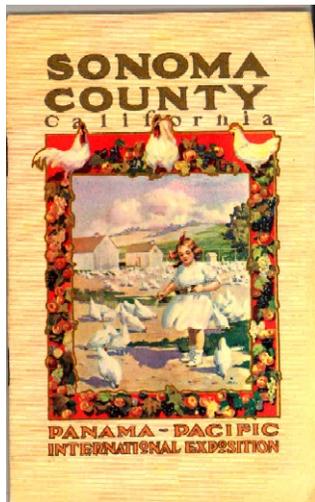


Lot #161 Twelve real photo postcards. Statuary. "A Fairy", "Summer", "The Mother of Tomorrow", "Fountain of Ceres", "The Sun God an Python", "Boy and Frog", "Rising Sun", "Beyond", "The Triton

Babies”, “Boy with Fish”, “Statue-Surmounting the Court of Four Seasons”, “Modern Civilization”.
 Excellent, unused condition. Sold on ebay for \$24.50

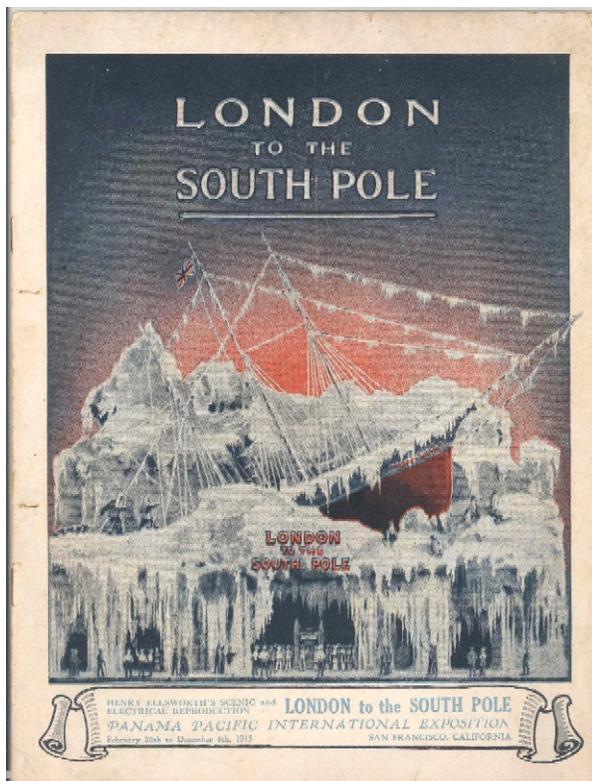


Lot #162 Ten color postcards of scenes from the fair. “West Entrance – Palace of Liberal Arts”, ”Palace of Liberal Arts, across South Gardens”, ”Court of the Four Seasons”, “Fountain of Ceres, Court of Four Seasons”, “Calder’s Column of Progress”, “Night Scene- Tower of Jewels”, “Washington State Building”, “Canadian Pavilion”, “Palace of Machinery”, “Illinois State Building”. Excellent Condition, Mostly unused. Sold on ebay for \$15.51



Lot #163 Promotional booklet from the Sonoma County exhibit. Twenty pages, lots of color illustrations. Mint condition. Sold on ebay for \$17.61

Lot #164 Souvenir ticket for San Francisco day at the fair. Similar to lots #94, #114, and #114a. Sold on ebay for \$51.00



Lot #165 Souvenir program from "Henry Ellsworth Scenic and Electrical Reproduction: London to South Pole" at the fair. Details the

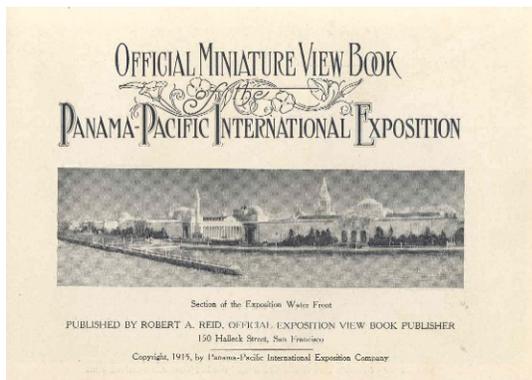
failed mission of Robert Scott to the South Pole. 14 pages. Sold on ebay for \$27.59

Lot #166 "Colortypes of the PPIE" Lavish medium format picture book of fair scenes. 28 pages. Mint condition. Comes in the original unused mailing envelope. Sold on ebay for \$9.99

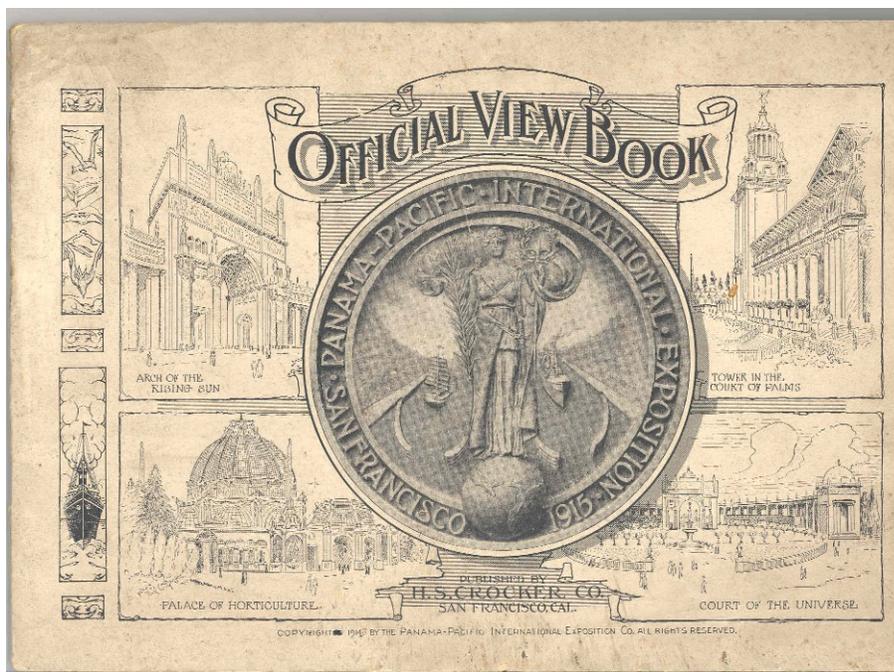


Lot #167 The Pacific Telephone Magazine, Sept 1915, Vol.9 No. 3. Cover features the Tower of Jewels. Cover story is about the fair. Other articles concern contemporary telephone business. Excellent condition, but has been holed to put in a binder. Sold at live auction for \$25.00

Lot #168 Stockholder's season ticket book. Issued on Aug 28, 1915 to Mr. J. F. Drew of 67 Pierce (San Francisco). He used only three tickets. Similar to lots #96, #129 and #143. Sold on ebay for \$131.38.



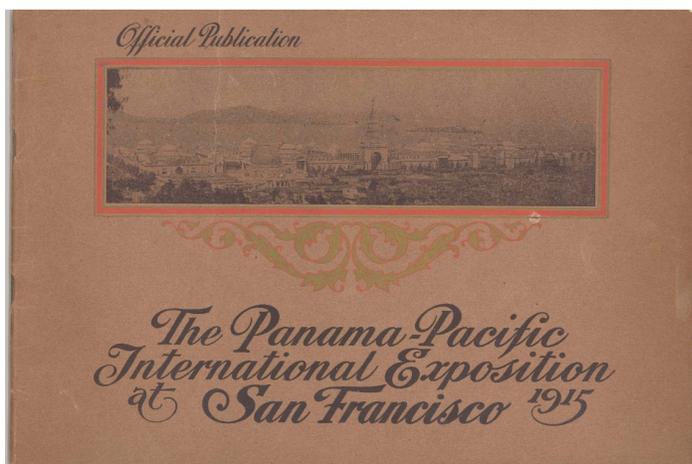
Lot #169 Official Miniature view book. 26 pages of black and white views of the fair. Excellent condition. Postcard sized, but never mailed. Sold at live auction for \$15.00



Lot #170 Official view book. Published by H.S. Crocker. 38 pages of black white illustrations and photos of fair scenes. Good condition. Sold at live auction for \$40.00

Auction 18

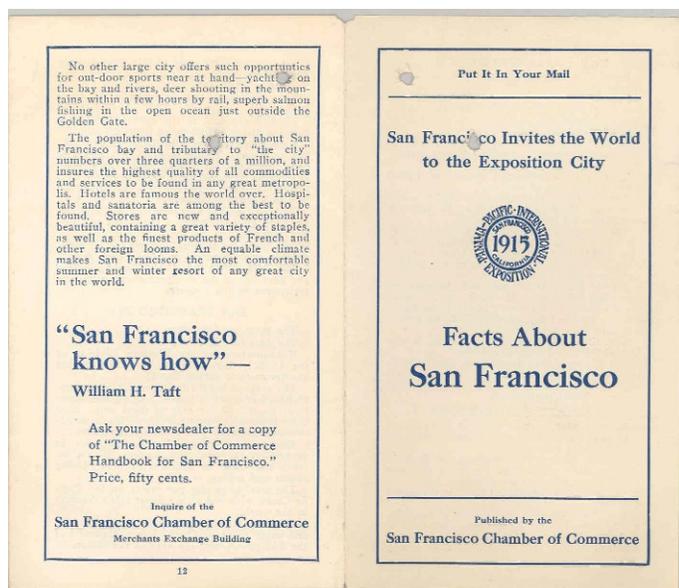
A two part auction. The silent auction was held twice, once at the regular PCNS meeting on November 26, 2003 and the Holiday dinner on December 17, 2003. Lots were available for viewing at both meetings. A 7-day ebay auction was completed by the January, 2004 meeting.



Lot #171 Official Viewbook. Robert A. Reid, publisher. black and white pictures. Brown cover. About 11 by 8 inches. Sold at live auction for \$25

Lot #172 Fair Guidebook provided by the Remington Typewriter Co. Balboa pictured on the cover. Facts and figures about the Fair, the Canal, San Francisco and California. This piece folds out in an unusual manner. Several of the pages are loose. About 11 by 7 inches. The same as Lot #158, except in much better condition. Sold at live auction for \$25

Lot #173 Withdrawn.



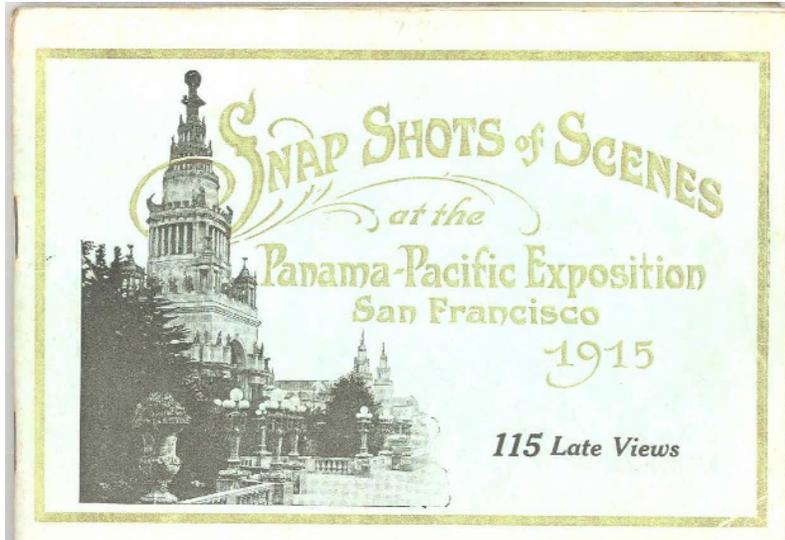
Lot #174 Small pamphlet. "Facts about San Francisco" Published by the SF Chamber of Commerce for fairgoers. Twelve pages, typical details promoting the City, a little bit about the

fair funding. Two small holes near the top, otherwise in excellent condition. Sold at live auction for \$10

Lot #175 Stockholder's season ticket book. Issued on December 25, 1912 to Mrs. Chas. L. Cook who has a nice feather in her hat. Excellent condition, most of the tickets still intact. Similar to lots #96, #129, #143 and #168. Sold on ebay for \$121



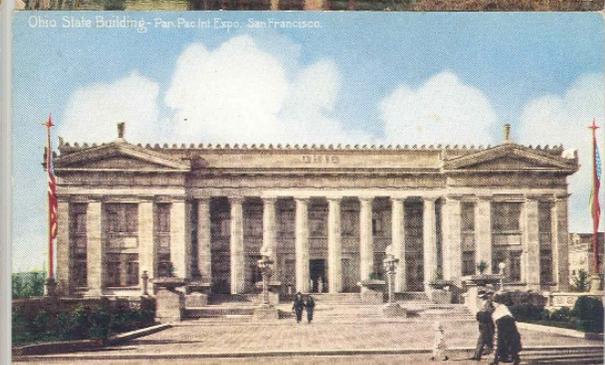
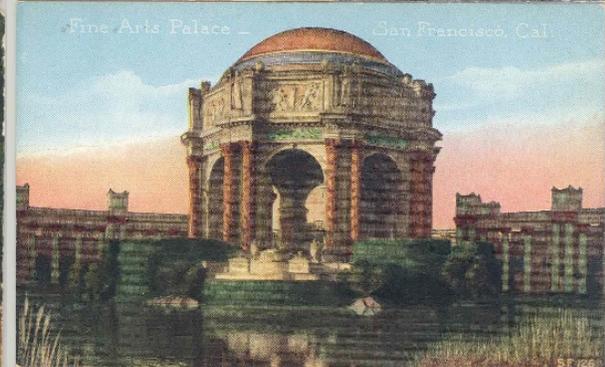
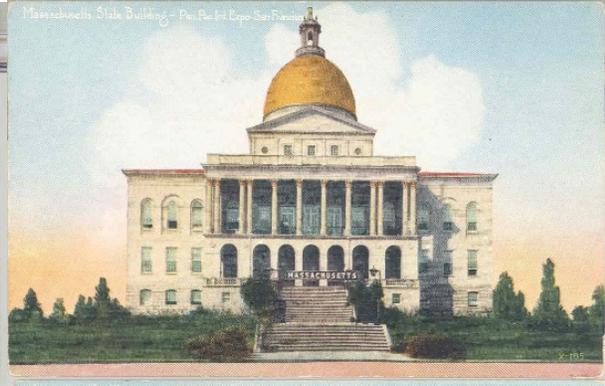
Lot #176 Six different pre-fair postcards publisher by Souvenir Pub. Co. S.F. in 1912. Clockwise from lower left: "1116 Main Tower Central Court", "225 Birdseye View, Grand Court and Tower", "5001 Night Illumination showing the Great Rainbow Scintillator", "213 East Court", "1112 Horticultural Building", "228 Night Scene in the Concession District". Unused. Sold at live auction for \$30



Lot #177 "Snap Shots of Scenes". 115 Late views. Published by Amos Publishing Co., San Francisco. Black and white photos. 5 ½ by 4 ½ inches. Sold on ebay for \$11.50

Lot #178 Newspaper section. The Bulletin, February 20, 1915. Cover illustration "The Court of the Abundance" by Leo Lentelli. Sold at live auction for \$20

Lot #179 Eight different color postcards. Buildings and other scenes. Published by the Pacific Novelty Co. San Francisco. Clockwise from the lower left: "Idaho State Building", "Western Façade, Main Exhibit Palaces", "New Jersey State Building", "Missouri State Building", "Massachusetts State Building", "Norway Pavilion", "Fine Arts Palace", "Ohio State Building". Unused. Sold at live auction for \$25



Lot #180. Eight different color postcards. Buildings and other scenes. Published by the Pacific Novelty Co. San Francisco. Clockwise from the lower left: "Idaho State Building", "Western Façade, Main Exhibit Palaces", "New Jersey State Building", "Missouri State Building", "Massachusetts State Building", "Norway Pavilion", "Fine Arts Palace", "Ohio State Building". Unused. . Sold at live auction for \$20

Auction 19

A two part auction. The silent auction was held twice, regular PCNS meetings on January 28, 2004 and February 25, 2004. Lots were available for viewing at both meetings. A 7-day ebay auction was completed by the March, 2004 meeting.



Lot #181. Eight different unused Fine Art postcards. Published by Gabriel Moulin, San Francisco. Clockwise from top left, #312, "The Outcast" by Attilio Piccirilli; #342 "The Kiss" by Michelo Vedani; #339 "Proximus Tuus" by Achille D'Orsi; #5 "Sleep" by Frederick C Friescke; #149 "Little White Dancer" by Ben Ali Haggin; #210 "Madame Gerville-Reache as Carmen" by Irving R. Wiles; #310 "Muse Finding Head of Orphius" by Edward Berge; #338 "Susanne" by Charles Grafly

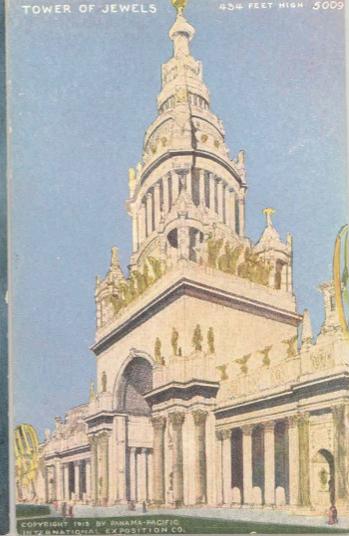
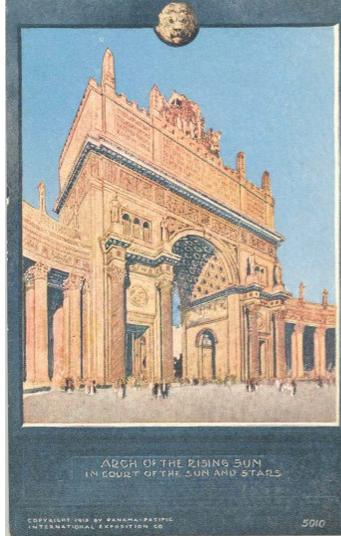
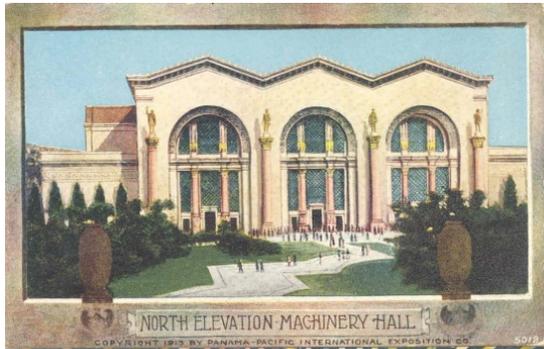
Lot #182. A pack of one hundred tickets from a stockholder pass.

Lot #183 Official Souvenir foldout postcard #10. Published by the Cardinell-Vincent Co. Seventeen postcard sized pictures plus one larger foldout scene of the entire fairgrounds. Same as lot #151

Lot #184 A pocket sized souvenir viewbook similar to the large sized ones. Seventy black and white “new” views of the fair. Published by Robert A Reid. About 4 by 6 inches. Same as Lot #93



Lot #185 Hand-colored postcard. “Palace of Liberal Arts” Published by Chas. Weidner, 787 Market St. San Francisco, Cal.



Lot #185 Ten different unused pre-fair color postcards. Published in 1913 by Edw. H. Mitchell, San Francisco. Clockwise from top left. #5012 North Elevation Machinery Hall, #5005 "Spring" One of the Four Niches in the Court of the Four Seasons, #5004 Half Dome, Court of the Four Seasons, #5000, Perspective of the Exposition by Jules Guerin from Presidio Heights, #5009 Tower of Jewels, #5010 Arch of the Rising Sun, #5006 The Court of the Palms, #5001, Night Illumination showing the Great Rainbow Scintillator.